



Porch-to-Porch Health Assessment Survey Results

Funded by the Jessie Ball duPont Fund

Report Prepared by

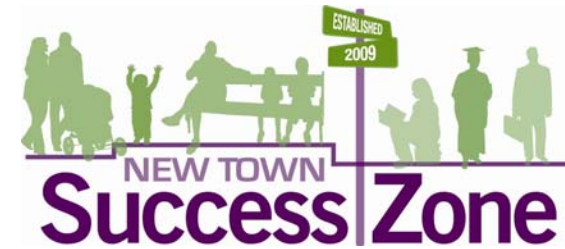


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Background

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- New Town Success Zone is located in a 90 block area (1600 residences) within the southern most section of zip code 32209
- Despite having a couple of primary care clinics in the area, the three urban core emergency departments are over-utilized for avoidable non-emergency illnesses as well as visits from unmanaged chronic diseases.

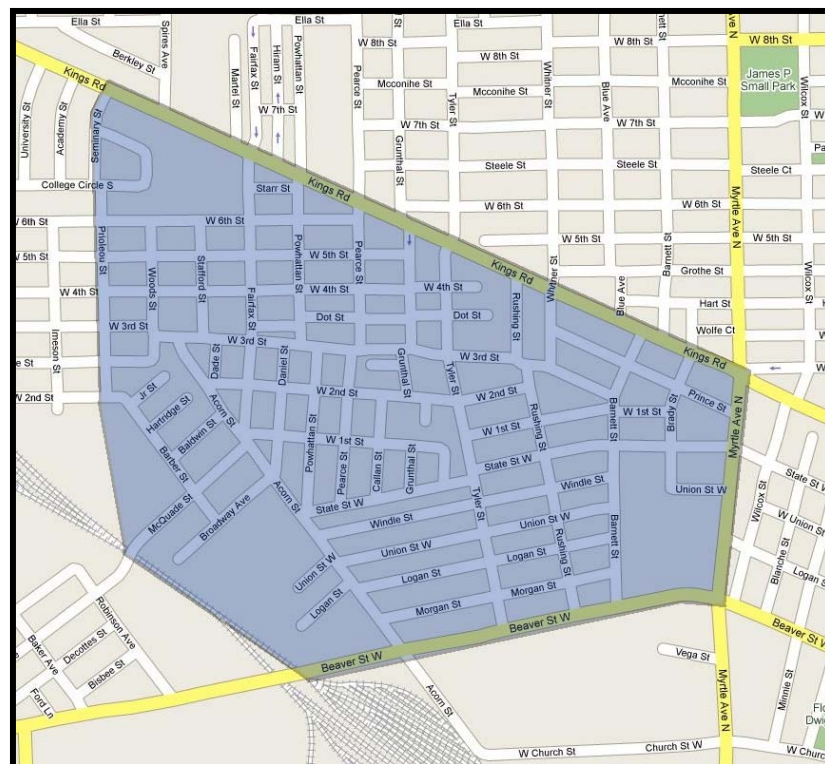


- The New Town Health Project will try to determine the root causes of health injustices, obstacles in accessing care, and identifying gaps in healthcare
- This will also enable the *community* to develop programs for ensuring quality health care, education, and support tailored to the specific needs of New Town residents.



Goals

- Mobilize and recruit Health Builders!
- Build a trusting and cultural competent partnership between the residents of New Town Success Zone and the health care community
- Collect comprehensive community level data via trained community Health Builders!
- Empower Health Builders! to assist in survey and focus group development, administration, and understanding of the information
- Share the results with New Town partnering organizations and decision makers
- Engage Health Builders! to assist with the healthcare program development and execution.



Methodology

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Phase 1- Mobilize the Community

- Recruited over 30 Edward Waters College students to walk the New Town community and promote the Health Builder! Kick-Off

Phase 2- Health Builder! Kick-Off

- Held the Health Builder! Kick-Off at the Schell Sweet Community Center to recruit Health Builders! We also recruited Health Builders! through SP Livingston Elementary and Eugene Butler Middle School and College sororities

Phase 3- Health Builder! Training

- Over 25 residents and community stakeholders attended the Health Builder! training held at SP Livingston Elementary School. 100% in attendance signed up to be a Health Builder!

Phase 4- Focus Groups Implementation and Survey Development

- Health Builders! conducted 10 focus groups. A total of 66 residents participated in the focus groups. Health Builders! were paid \$35.00 per focus group. Focus group participants were given a \$10.00 Walmart gift card in appreciation for their participation. Health Builders! Reconvened to review the focus group information and to develop the porch to porch survey

Phase 5- Porch to Porch Surveys, Canvassing and Recommendations

- 23 Health Builders! went porch to porch over four weekends in April. For external validity, Health Builders! needed to collect at least 320 surveys. After all of the canvassing was complete, a total of 665 surveys were collected. Each Health Builder! was compensated \$10.00 a survey. Health Builders! reconvened to discuss the survey findings and provide recommendations to the New Town Healthcare Subcommittee.

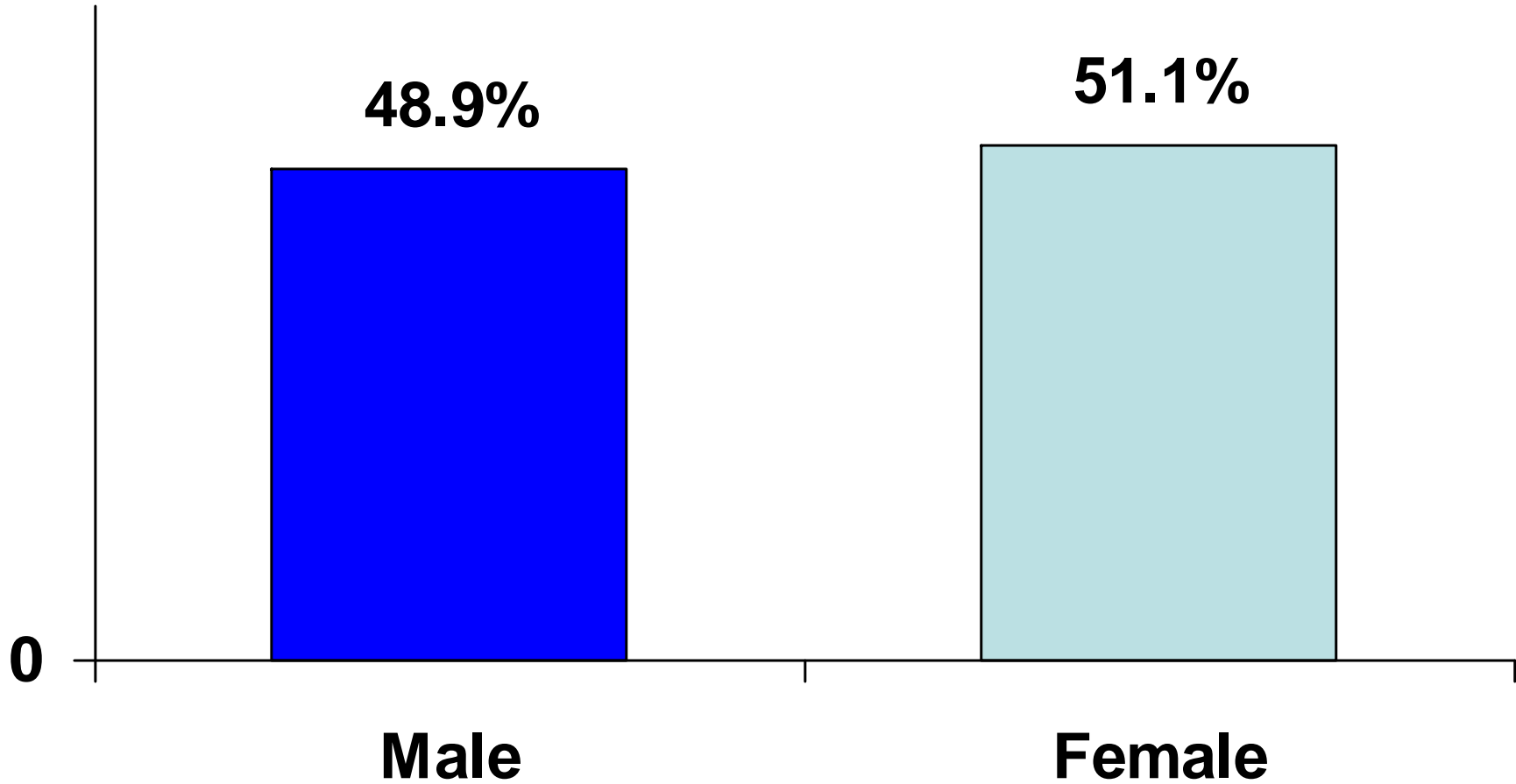
ALL FIVE PHASES CAN BE SEEN ON YOUTUBE.

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Demographics

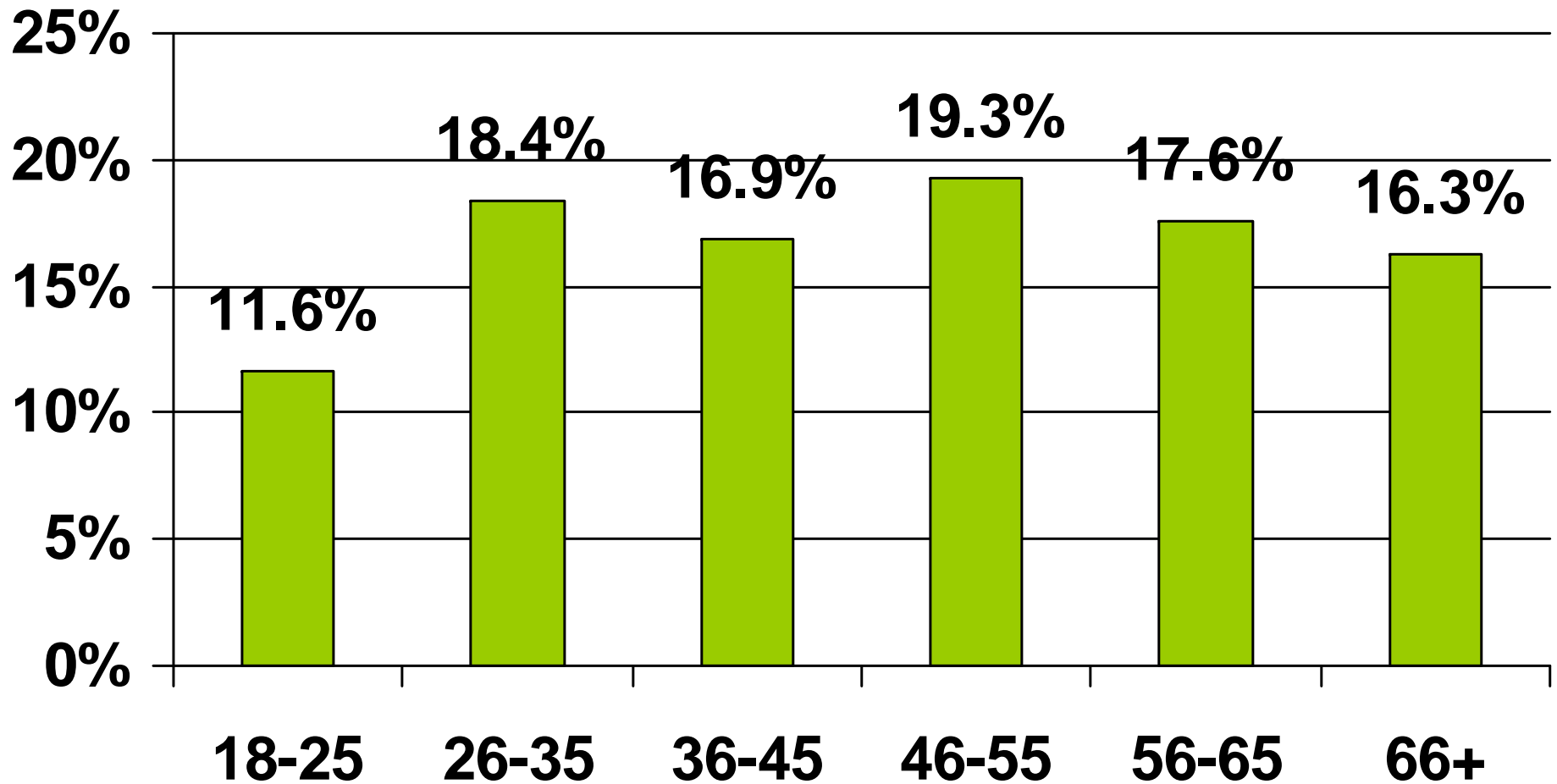
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Gender



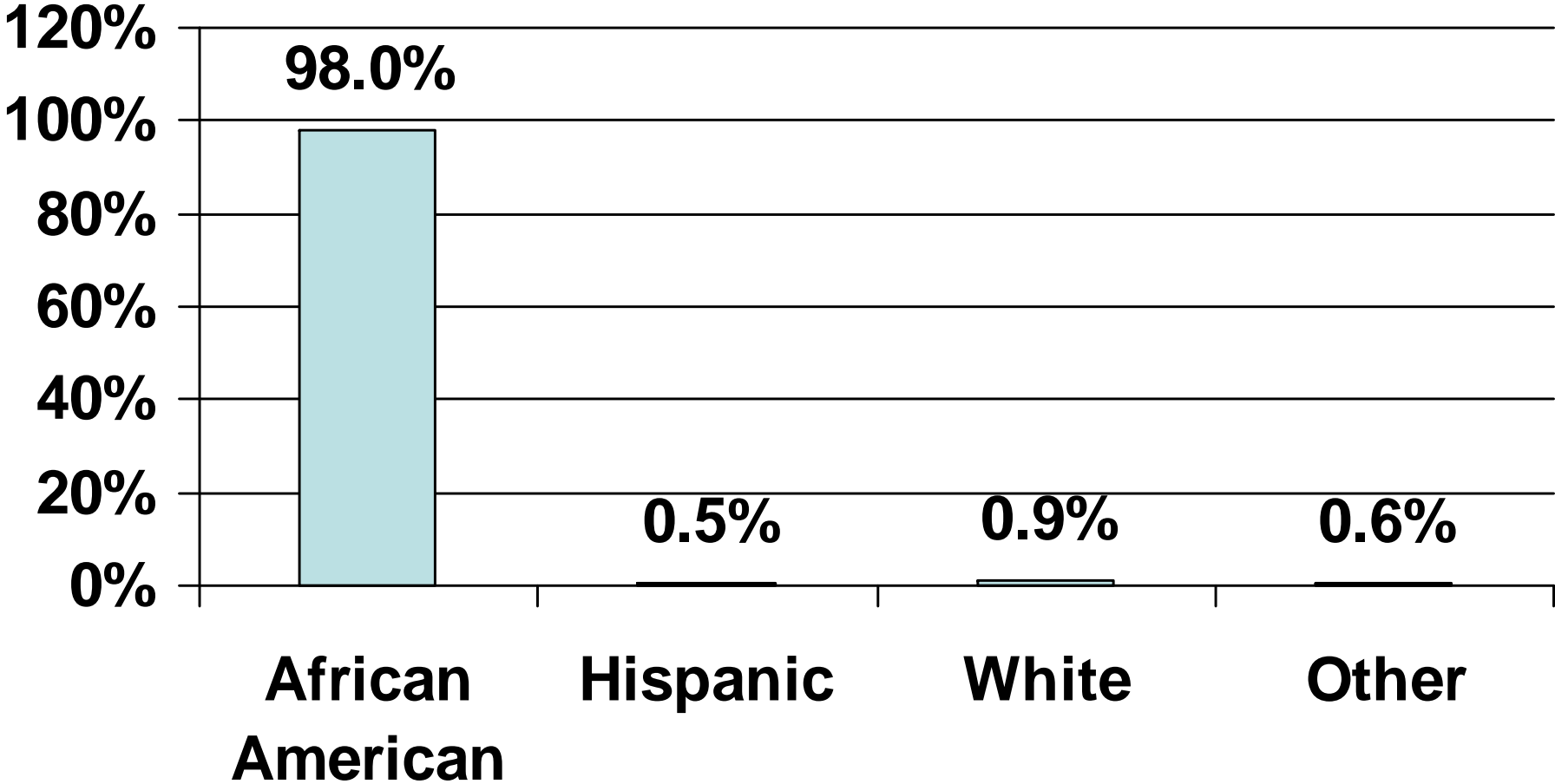
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Age



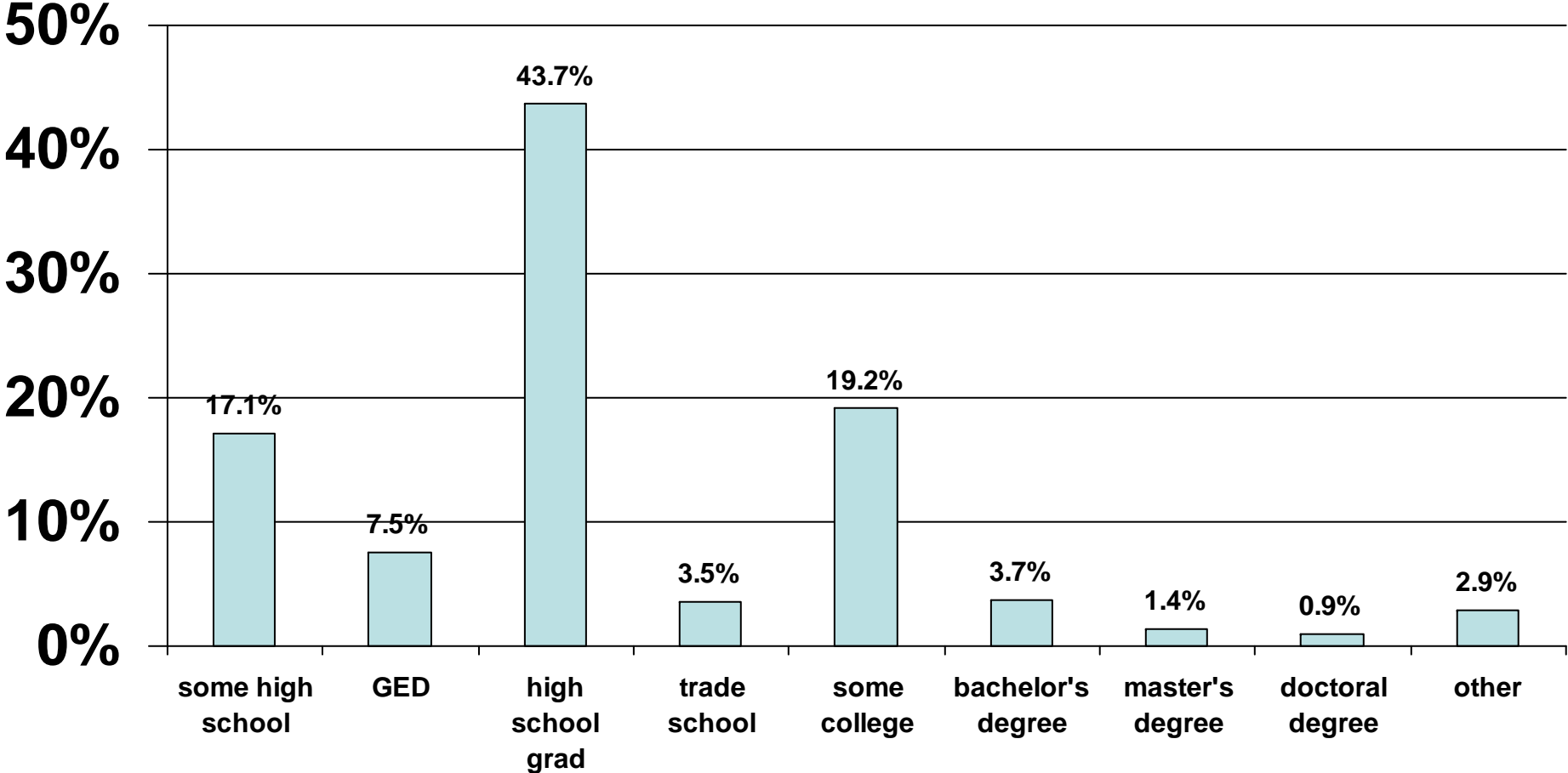
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Race



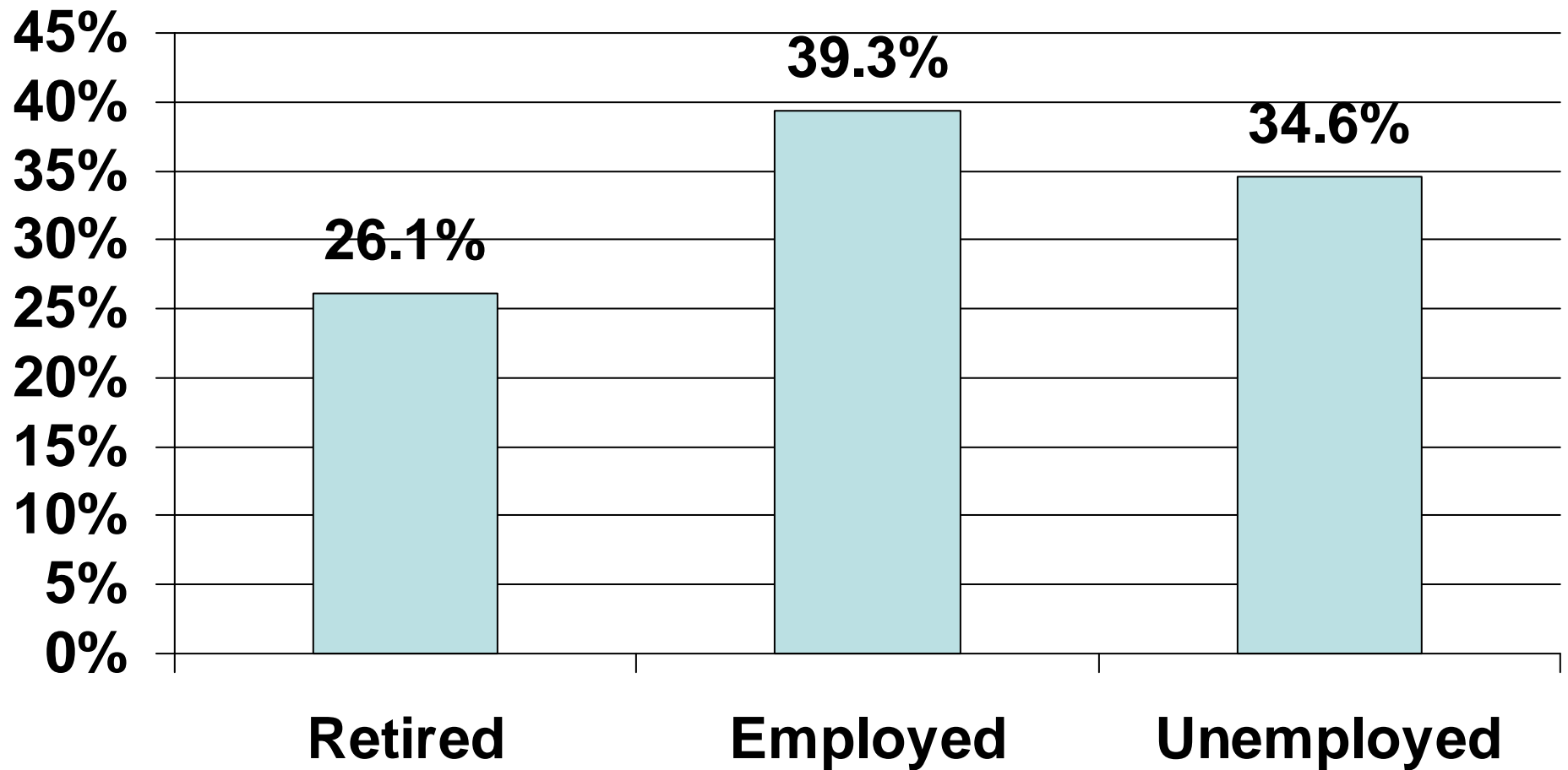
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Education



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Employment



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Who are the Unemployed?

Gender

- 51% male
- 49% female

Age

- 15% are between the ages of 18-25
- 22% are between the ages of 26-35
- 21% are between the ages of 36-45
- 22% are between the ages of 46-55
- 14% are between the ages of 56-65

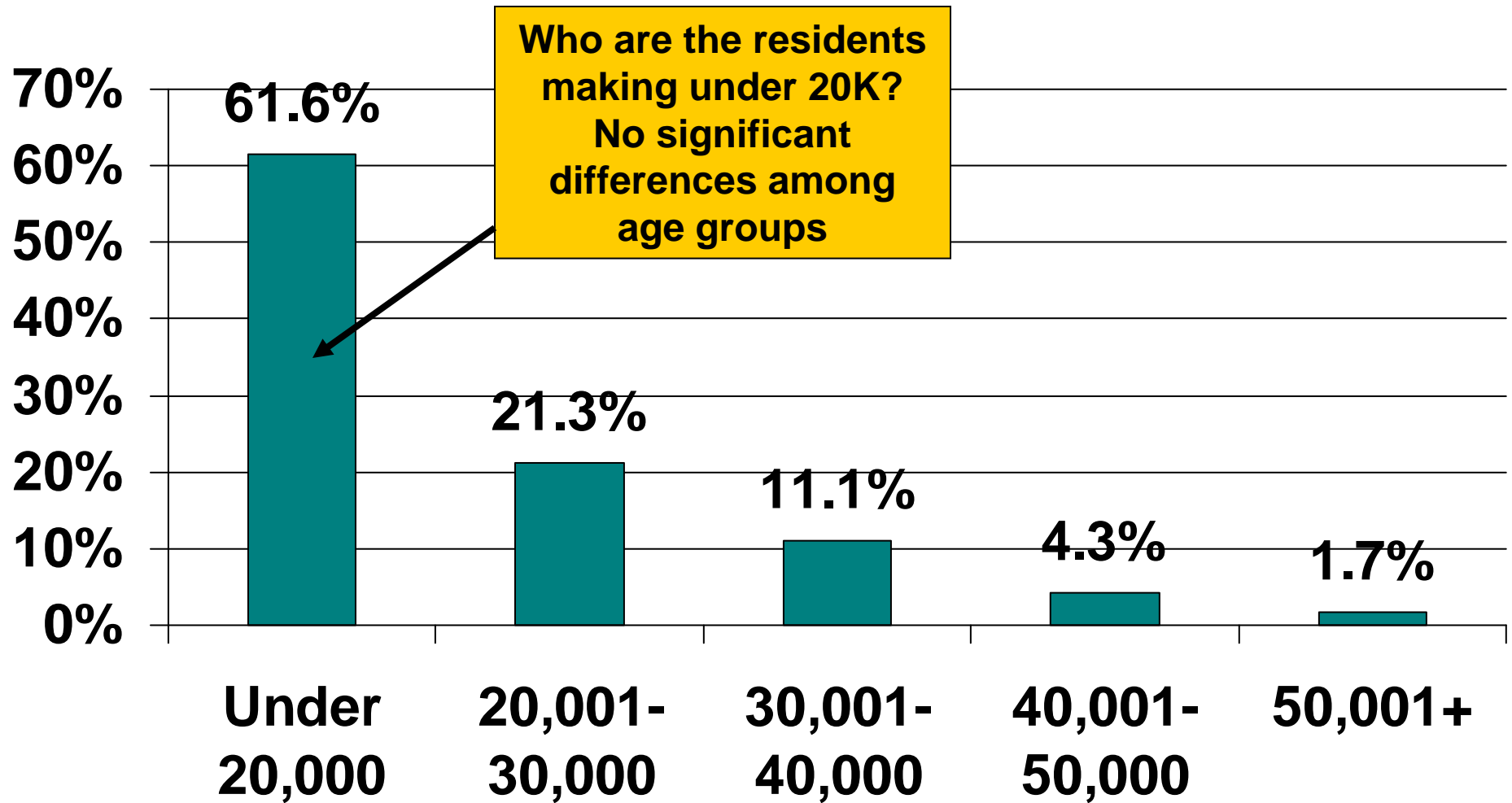
Education

- 75% have a high school diploma or less

Insurance coverage

- The unemployed make up 53% of the uninsured

Income



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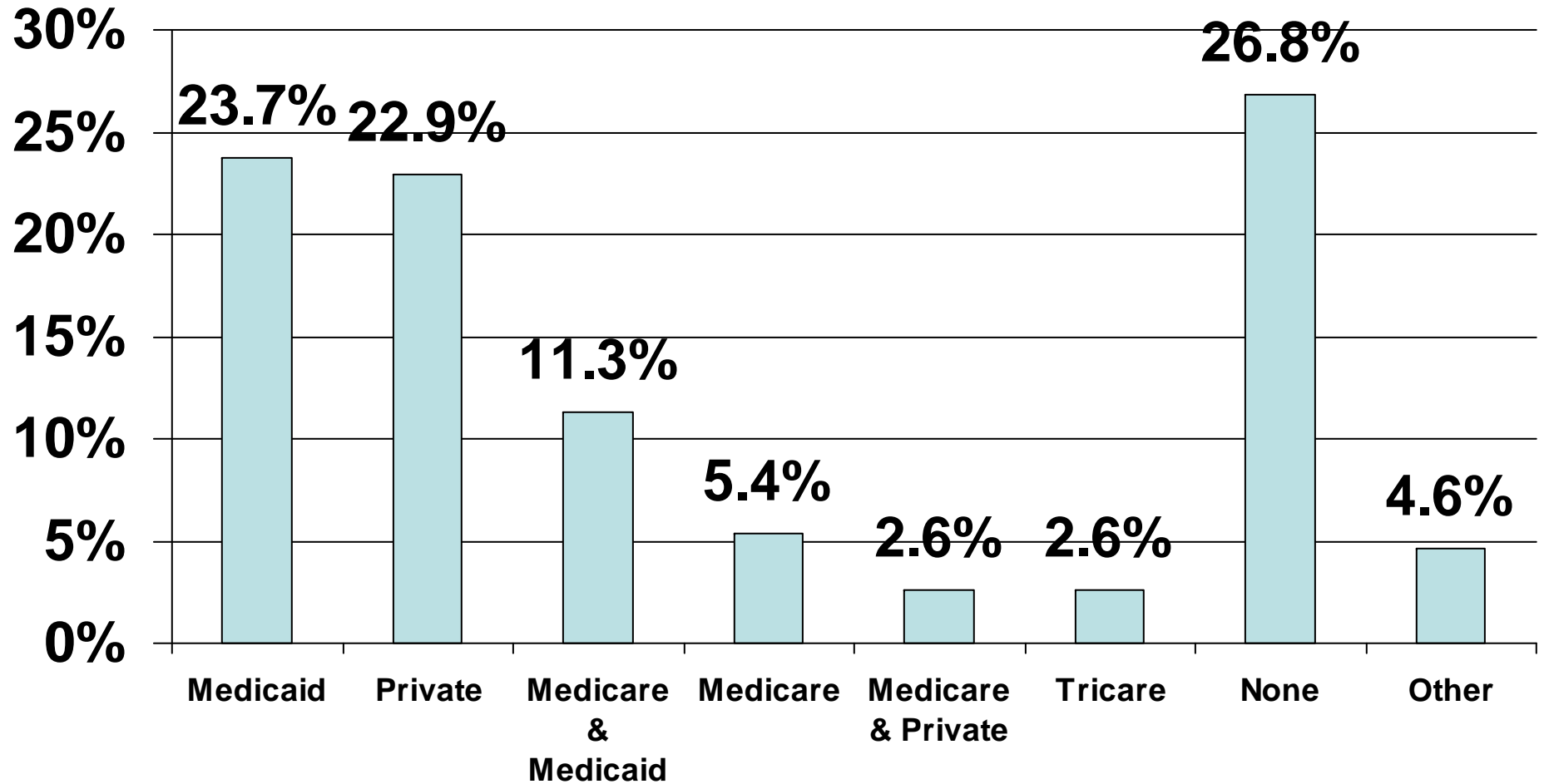
However, Education Does Translate to Higher Income

education * income Crosstabulation

Count

		income					Total
		<20K	20,001-30,000	30,001-40,000	40,001-50,000	50,001+	
education	Some high school	74	18	7	3	0	102
	GED	34	7	1	0	0	42
	high school grad	154	53	33	9	4	253
	trade school	9	3	4	0	0	16
	some college	51	38	18	4	3	114
	bachelor's degree	13	3	1	5	1	23
	masters degree	2	0	1	4	1	8
	doctoral degree	3	0	0	0	1	4
	other	17	0	0	0	0	17
Total		357	122	65	25	10	579

Health Insurance



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Who are the Uninsured?

Gender

- 58% male
- 42% female

Age

- 67% of the uninsured are between the ages of 26-55

Marital Status

- 74% are single

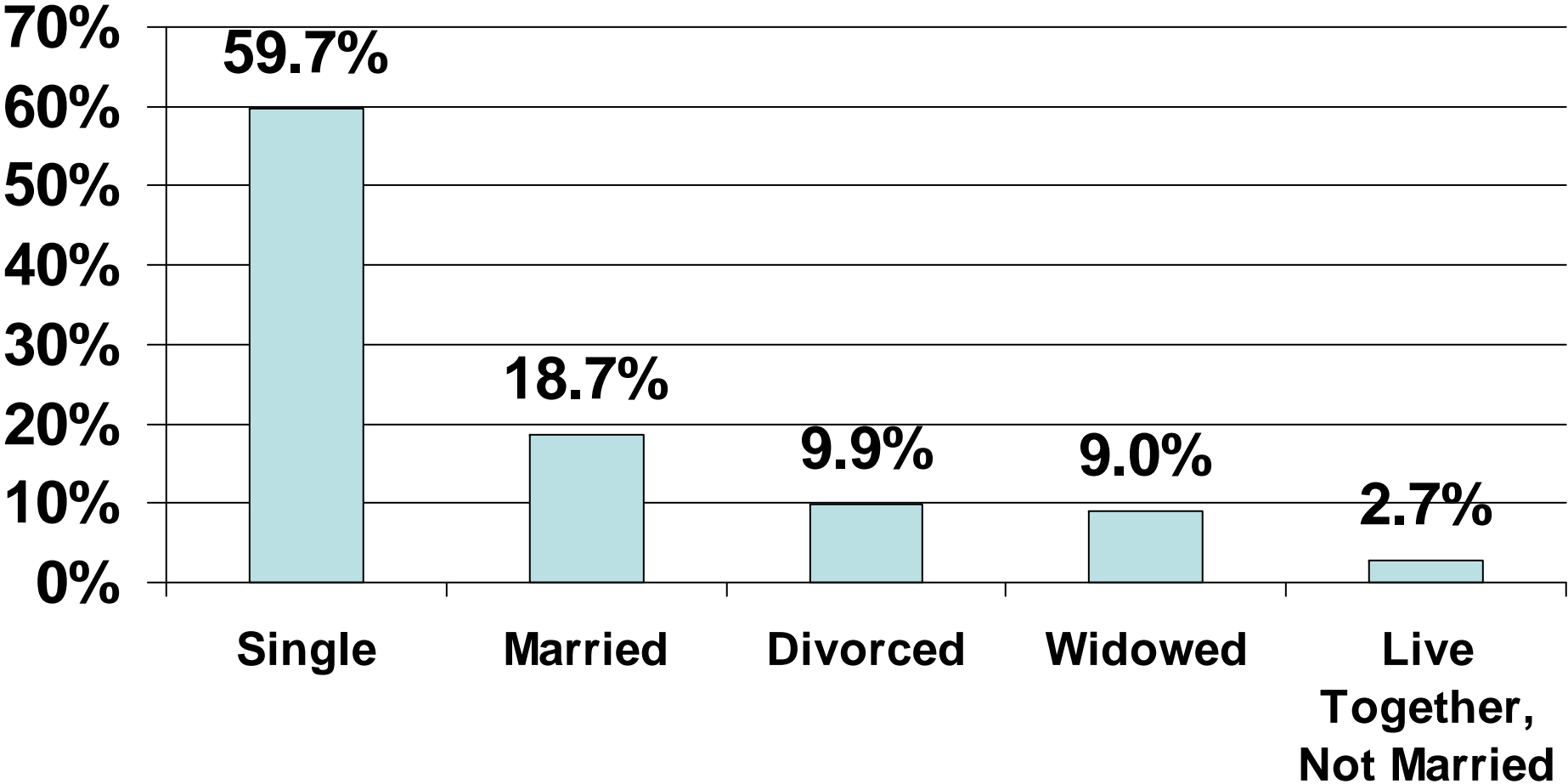
Education

- 72% have a high school diploma or less

Employment

- 53% are unemployed

Marital Status



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Who are the Single Residents of New Town?

Gender

- 51% male
- 49% female

Age

- 17% are between the ages of 18-25
- 24% are between the ages of 26-35
- 18% are between the ages of 36-45
- 18% are between the ages of 46-55
- 14% are between the ages of 56-65
- 8% are 66+

Education

- 72% have a high school diploma or less

Who are the Single Residents of New Town?

Income

- 69% have income less than \$20K

Insurance coverage

- 33% are uninsured
- 25% have Medicaid

Family doctor

- 52% have a family doctor

Motivation

- 78% are intrinsically motivated about their health
- 93% believe that God is in control of their health

Length of Residency

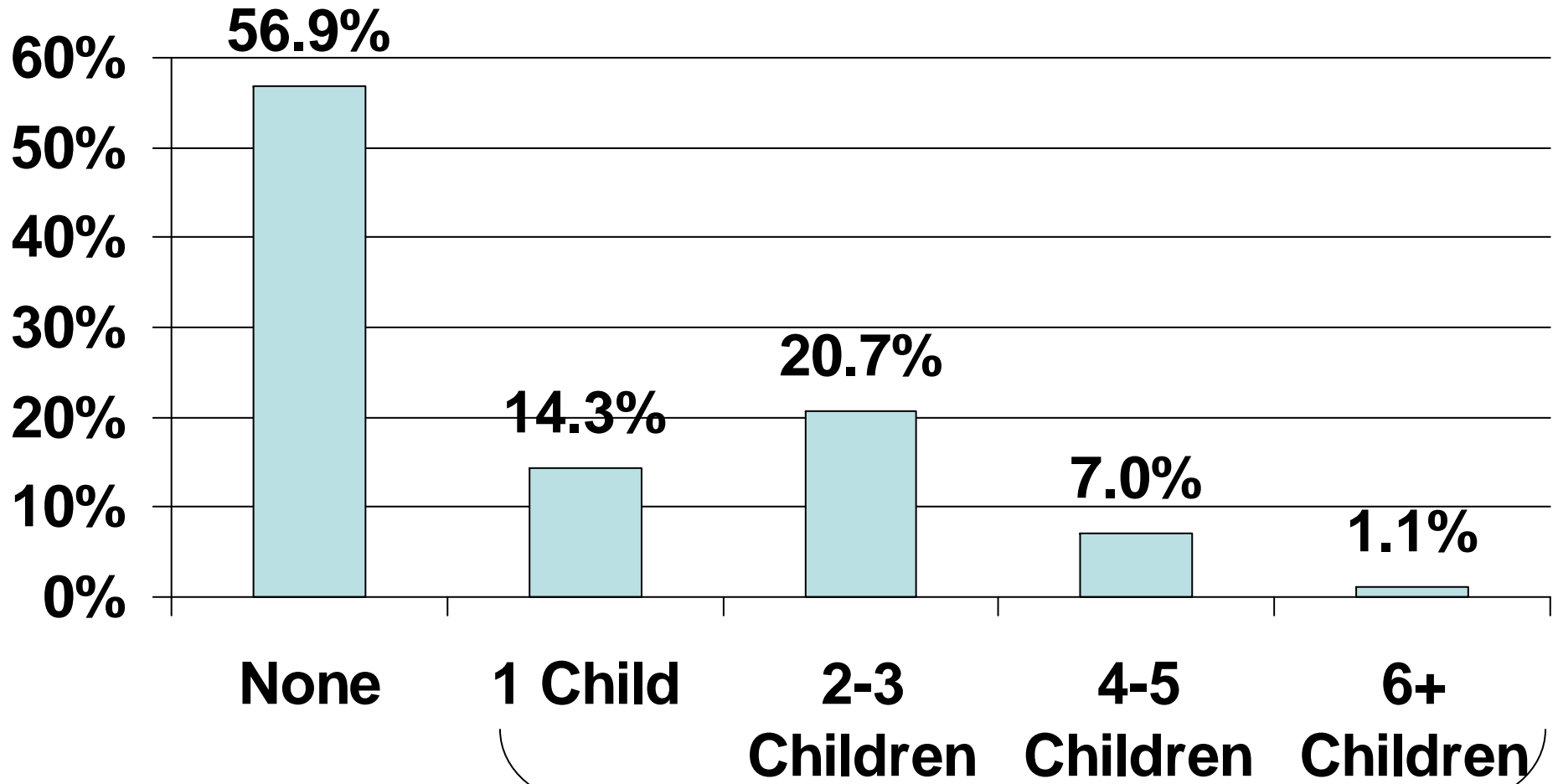
- 41% of the single residents have lived in New Town for more than 10 years

Who are the Single Residents of New Town?

Utilization

- Singles are the highest group to utilize the ER regardless of insurance or family doctor
- 75% of singles go to the ER when they are sick
- Of those who go to the ER when they are sick,
 - 52% have gone 1 time in the last 2 years
 - 23% have gone 2 times in the last 2 years
 - 23% have gone 3 or more times in the last 2 years
- 44% indicate that their family doctor is located in New Town or on the Northside

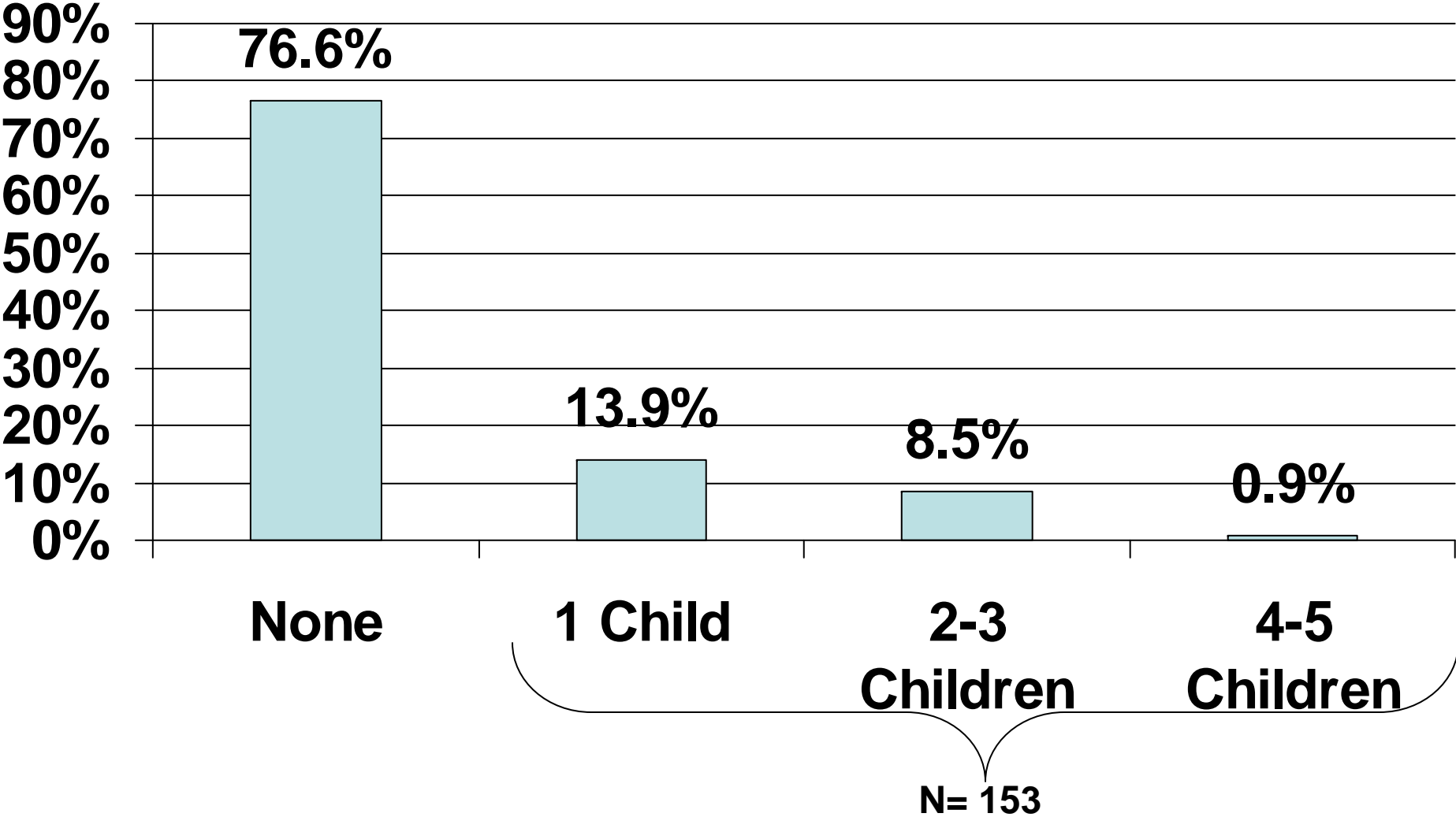
Children in Household



N= 282

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Children Under 5 yrs



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Age of family member vs. the number of children

		age						Total
		18-25	26-35	36-45	45-55	56-65	66+	
childreninhome	none	36	41	42	74	92	83	368
	1 child	18	16	19	17	15	9	94
	2-3	18	47	33	27	4	6	135
	4-5	3	15	16	5	2	5	46
	6+	0	2	0	1	2	2	7
Total		75	121	110	124	115	105	650

Age of family member vs. the number of children under the age of 5

		age						Total
		18-25	26-35	36-45	45-55	56-65	66+	
childrenunder5	none	43	68	77	105	106	97	496
	1 child	22	26	20	11	6	6	91
	2-3 children	10	24	13	4	2	2	55
	4-5 children	1	3	0	2	0	0	6
Total		76	121	110	122	114	105	648

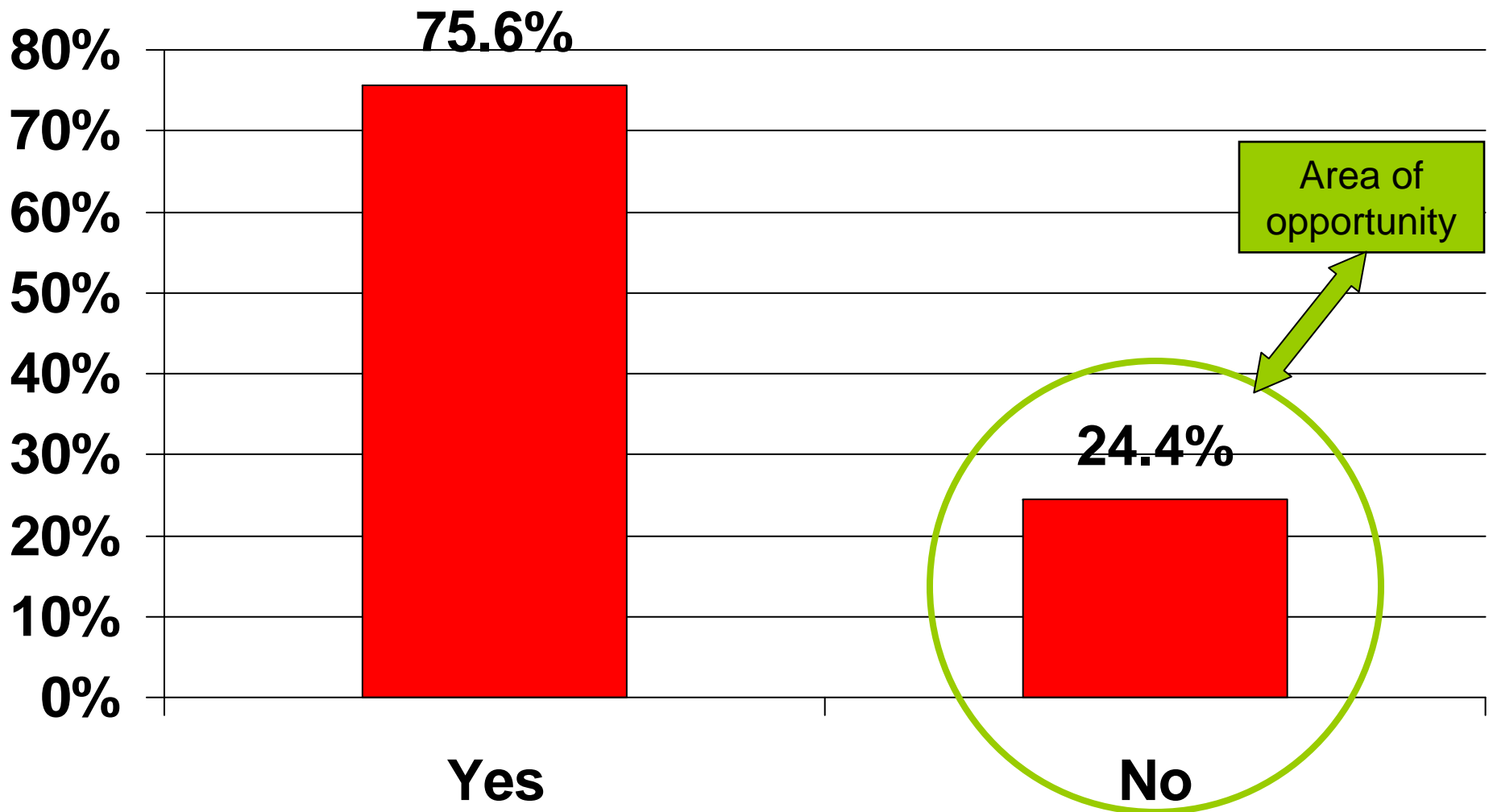
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Marital Status and Children under 5 in Household

	None	1 child	2-3	4-5	total
Single	91%	5%	3%	1%	390
Married	78%	9%	13%	1%	120

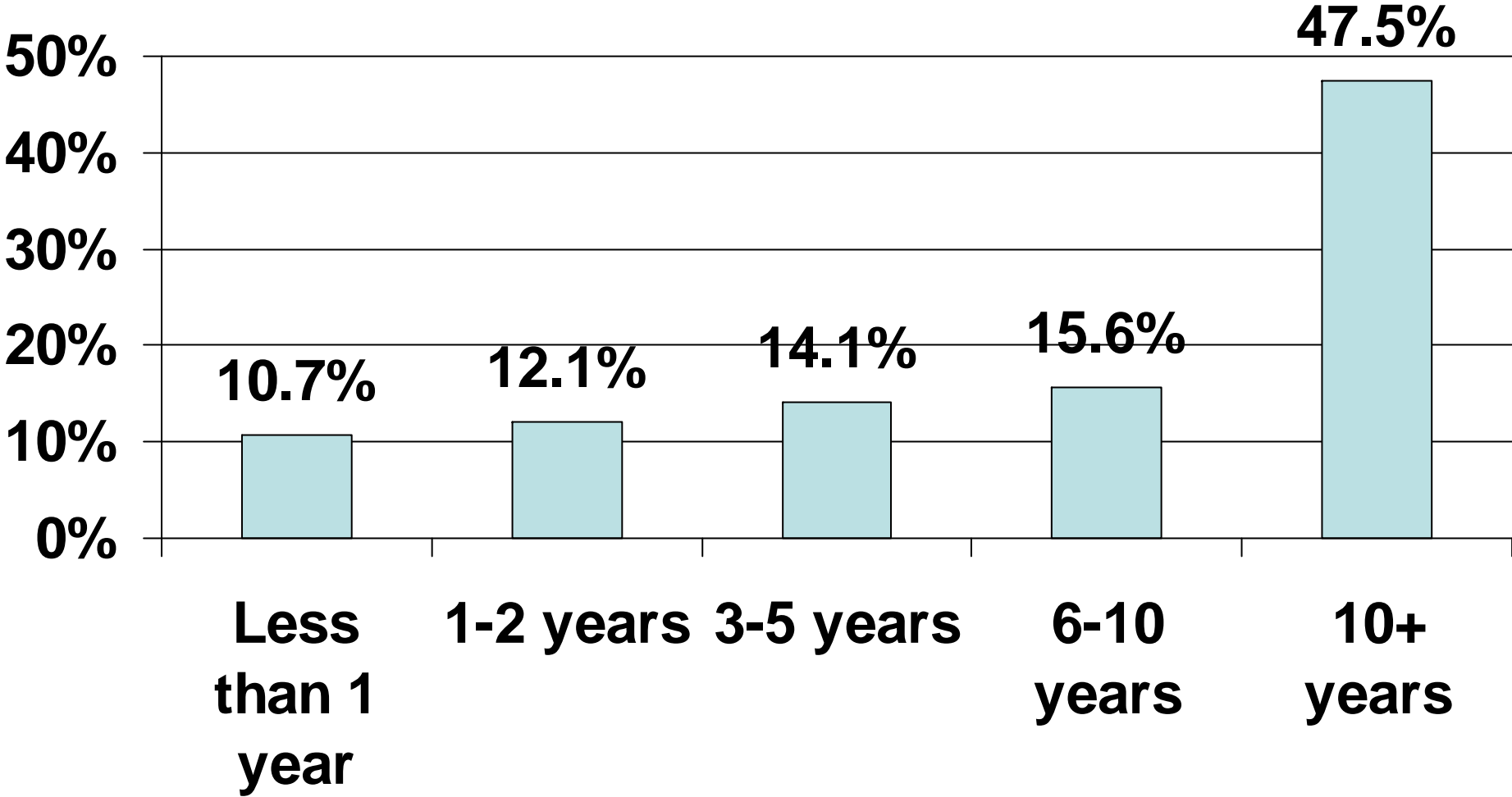
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“If you have children living with you, do they have insurance?”



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Years in New Town



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Survey Outcomes

Survey analysis was conducted using SPSS version 17.0 . Inferential statistical models were used at a 95% confidence interval.

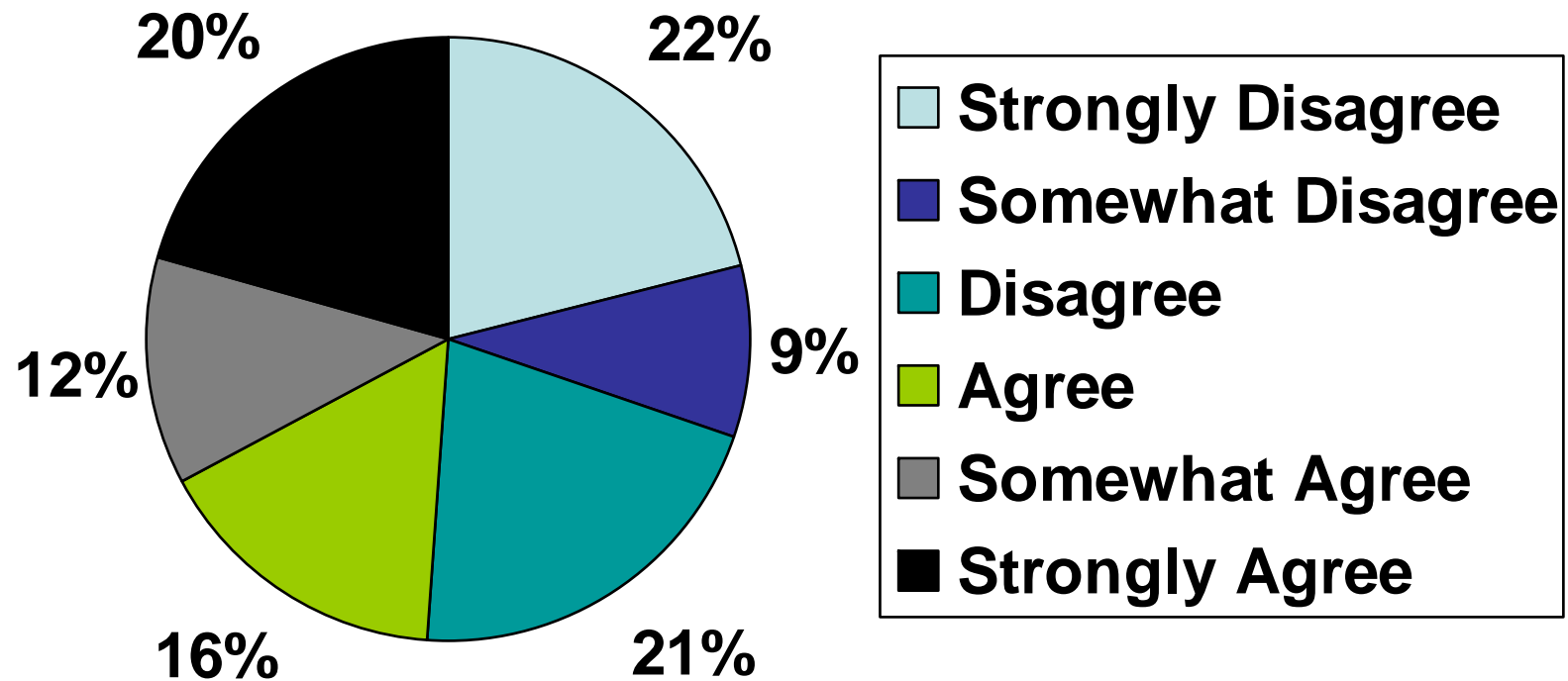
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“What is the most important issue in New Town?”

Level of Concern	Crime	Safety	Drugs	Education	Pharmacies	Grocery Stores	Lack of Transportation
1	214	71	62	34	16	37	12
2	102	97	129	25	31	35	13
3	51	144	118	44	23	25	18
4	24	48	43	138	76	52	22
5	12	32	37	37	122	119	39
6	16	22	18	74	82	91	78
7	15	15	15	49	38	42	201

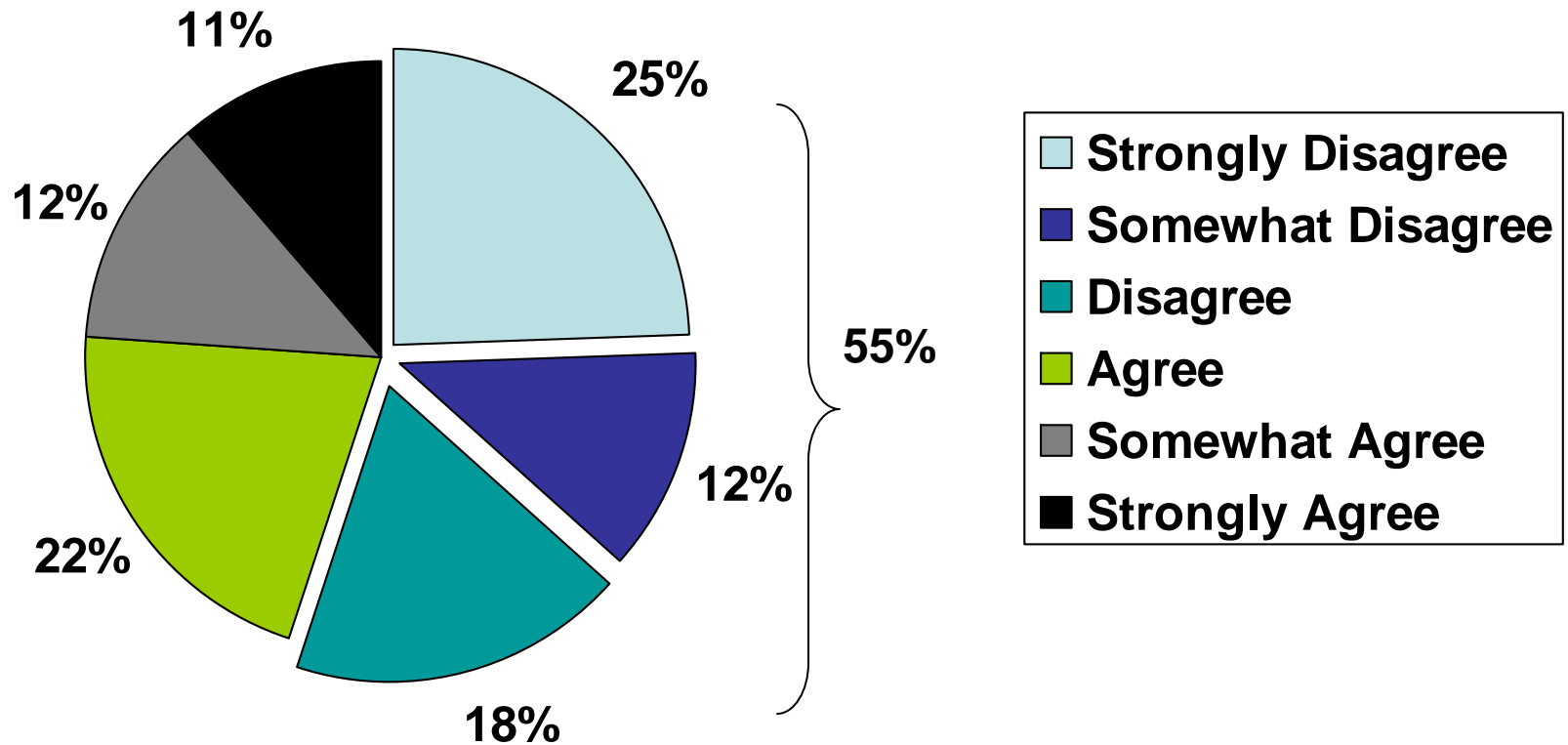
The largest concern among New Town residents is crime. At 48%, it made up the largest portion of #1 designations.

“I fear for my safety when I exercise in New Town”

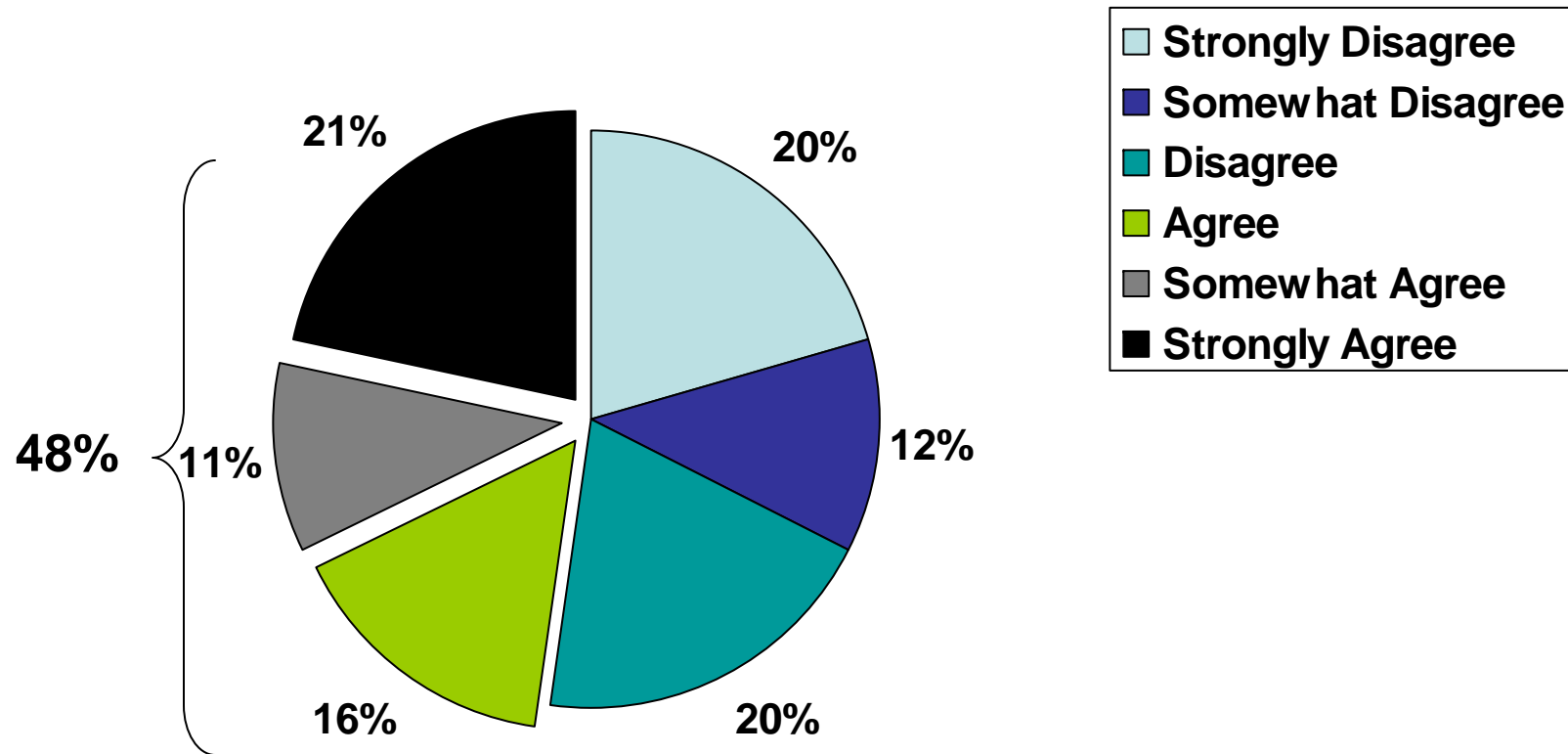


“I think crime has decreased in New Town over the last two years”.

55% of respondents believe that crime in New Town has not decreased over the past 2 years. When in reality, it has decreased by 16%

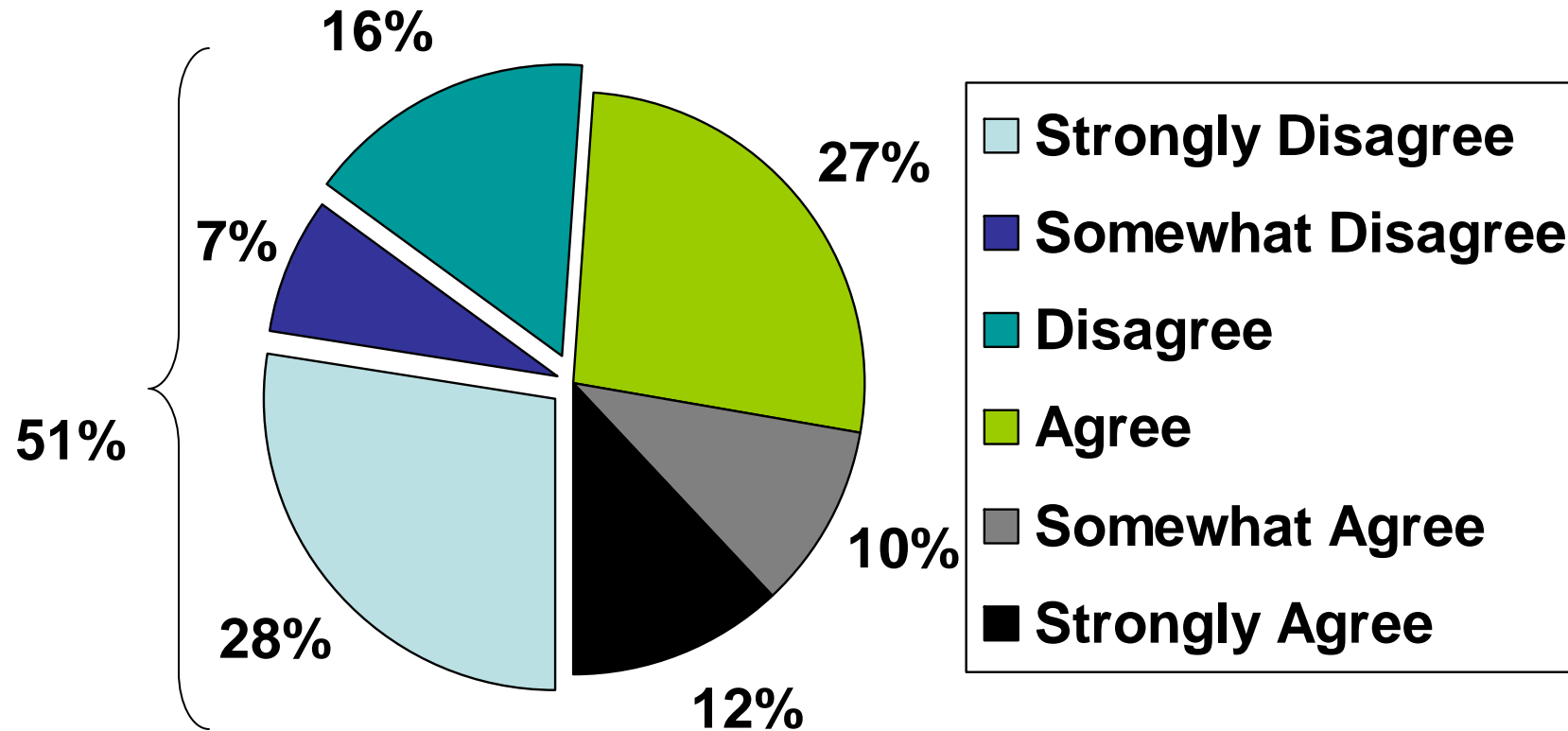


Fear for Safety vs. No Crime Decrease



Of the 55% of people who don't believe crime has decreased, 48% of them fear for their safety when exercising in New Town.

“I can afford to pay for my medicine”



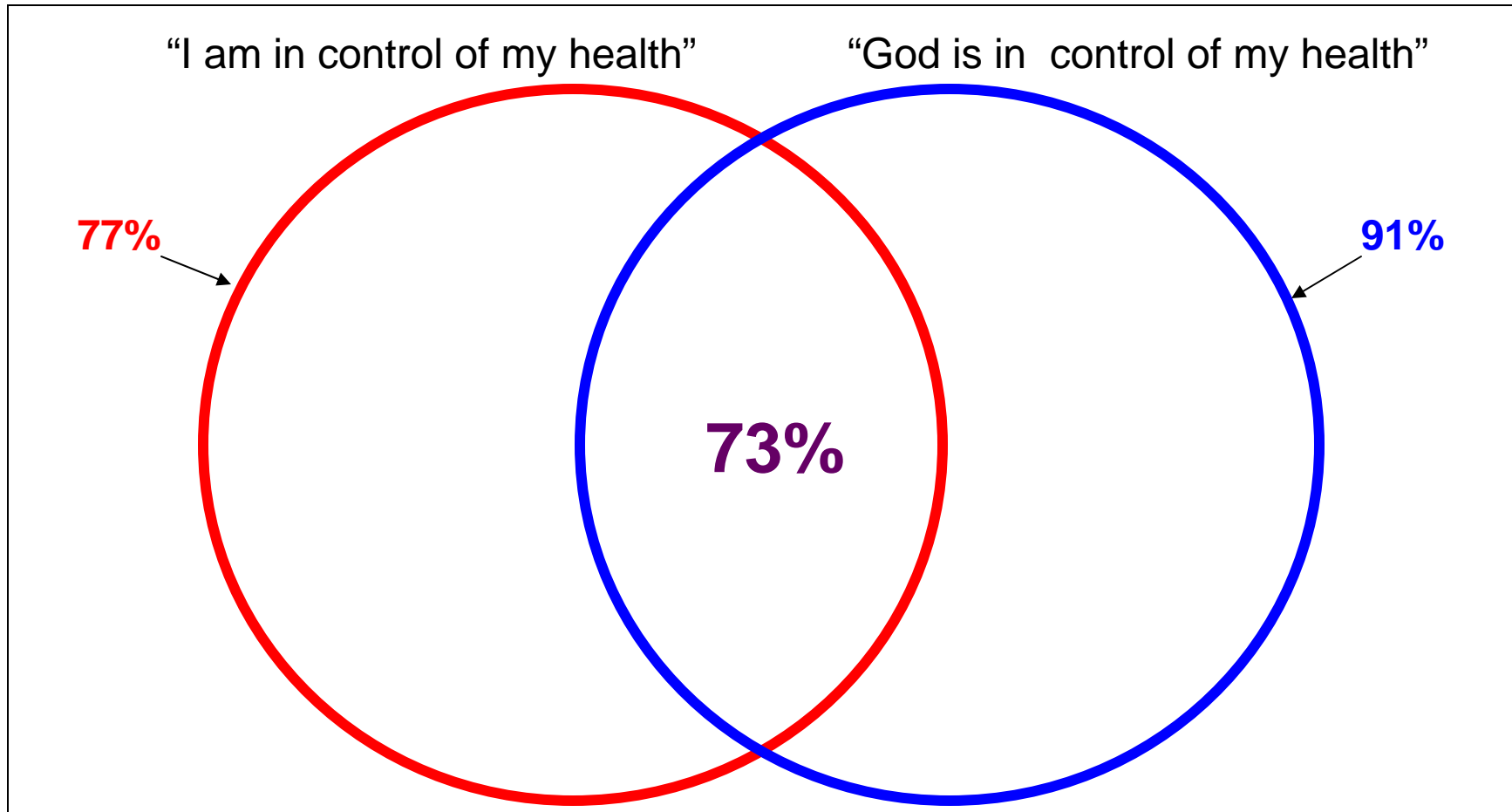
51% of respondents disagree with this statement

68% who disagreed are uninsured

54% who disagreed have Medicaid

34% who disagreed have private insurance

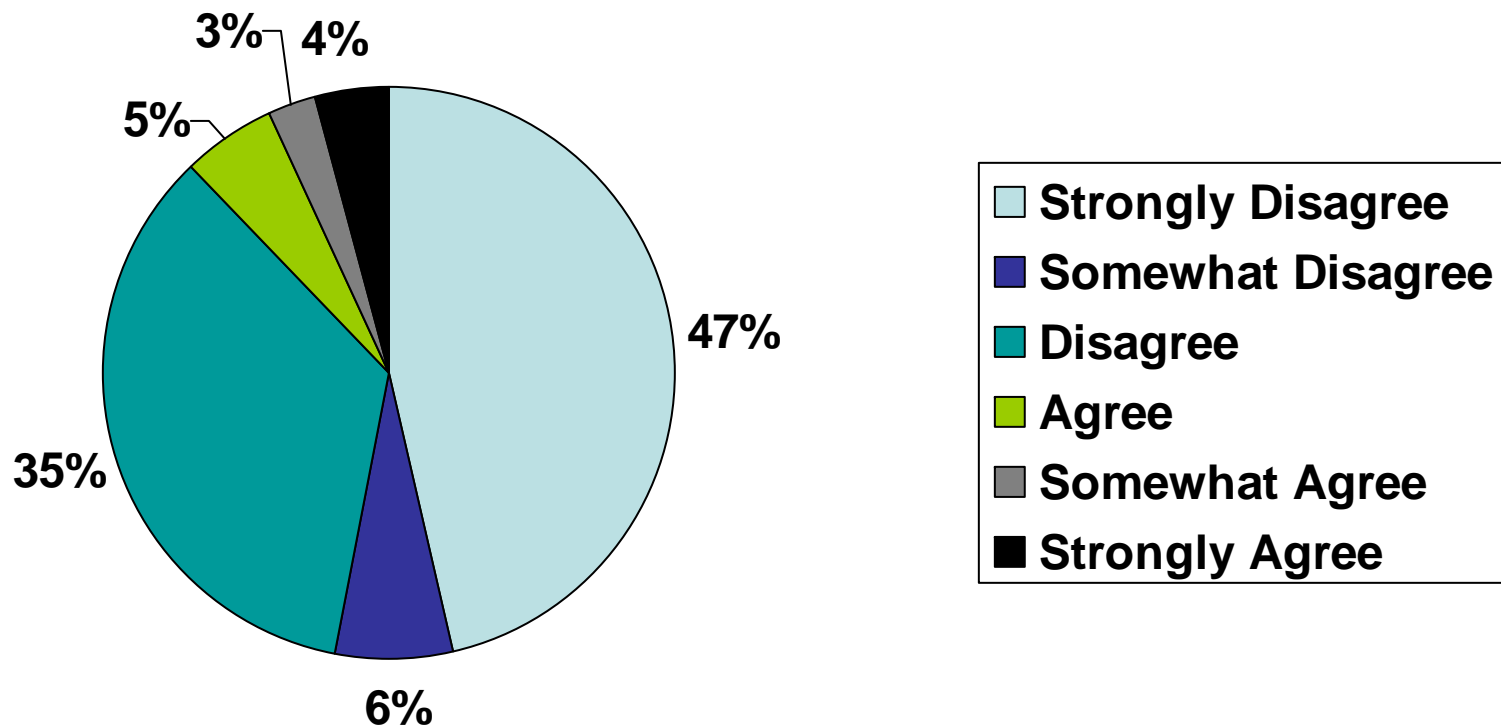
Motivation



73% of people believe that both God and themselves are in control of their health. Additionally, only $\frac{1}{4}$ of respondents credit luck with their being healthy.

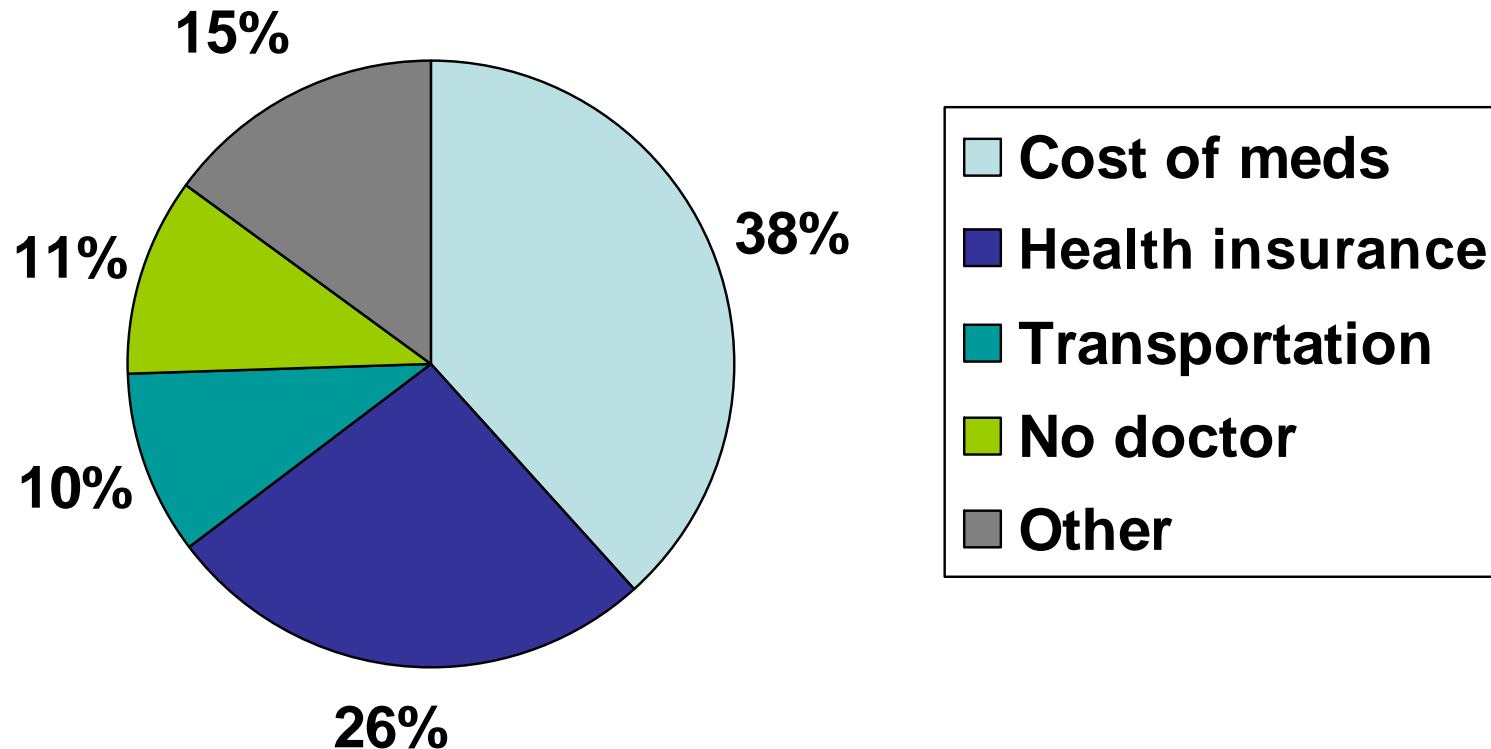
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“I don’t go to the doctor out of a fear of knowing”



88% of respondents disagree with this statement in some capacity.

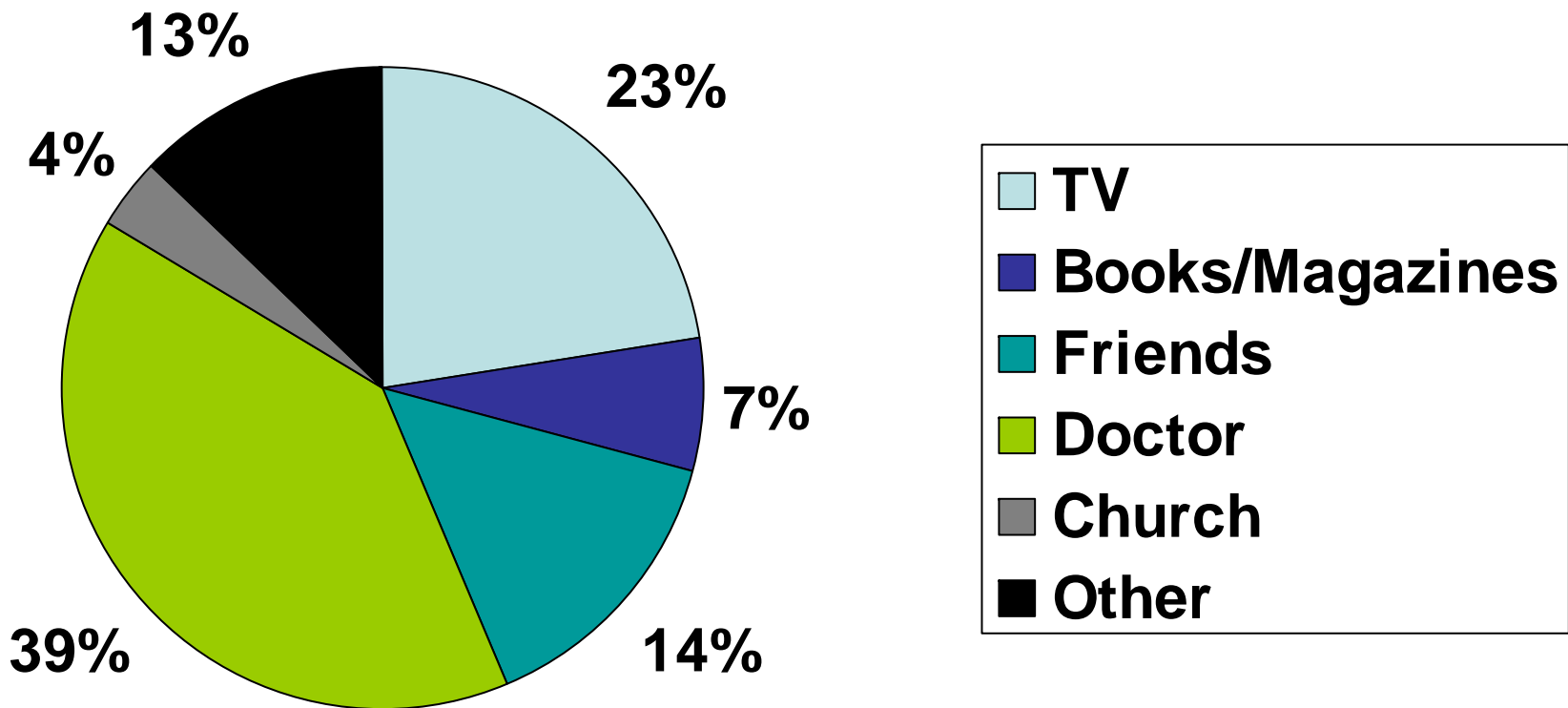
“What prevents you from taking care of your health?”



The costs of medicine and health insurance are the two largest obstacles to good health for the residents of New Town.

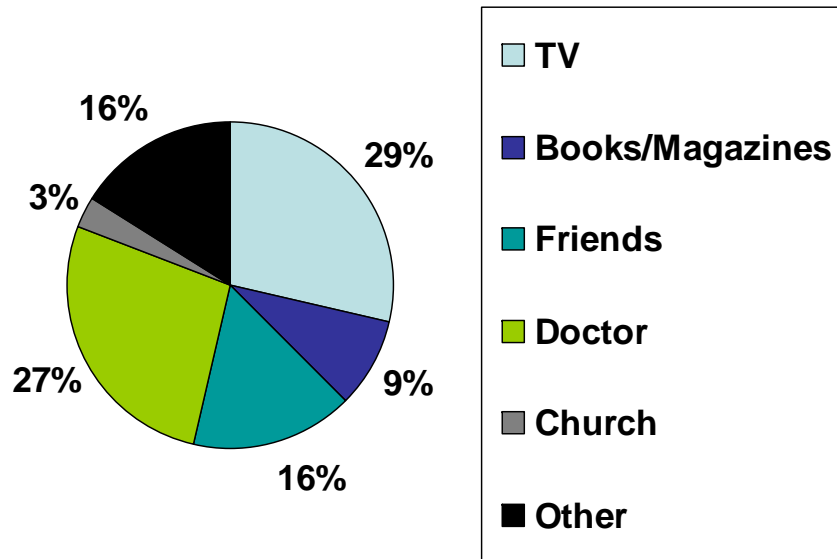
“Where do you get most of your information about staying healthy?”

(all respondents)

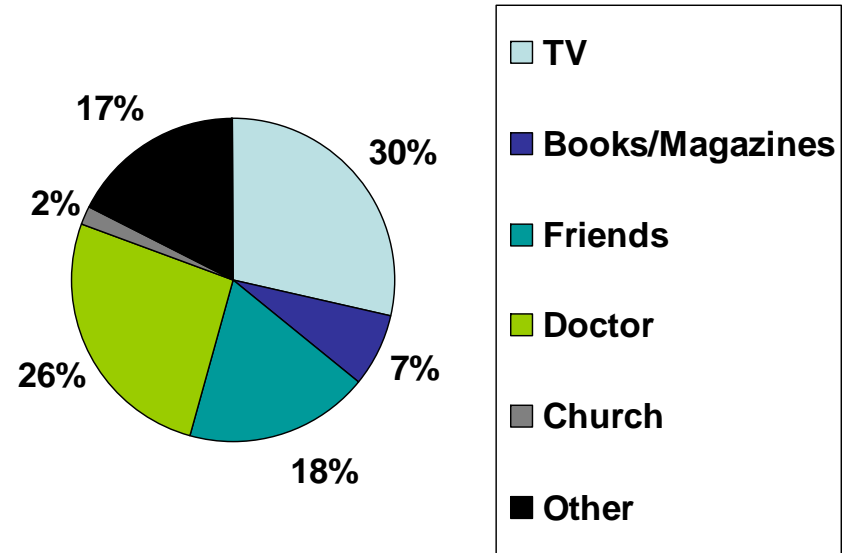


Where is Information Obtained?

Without Insurance

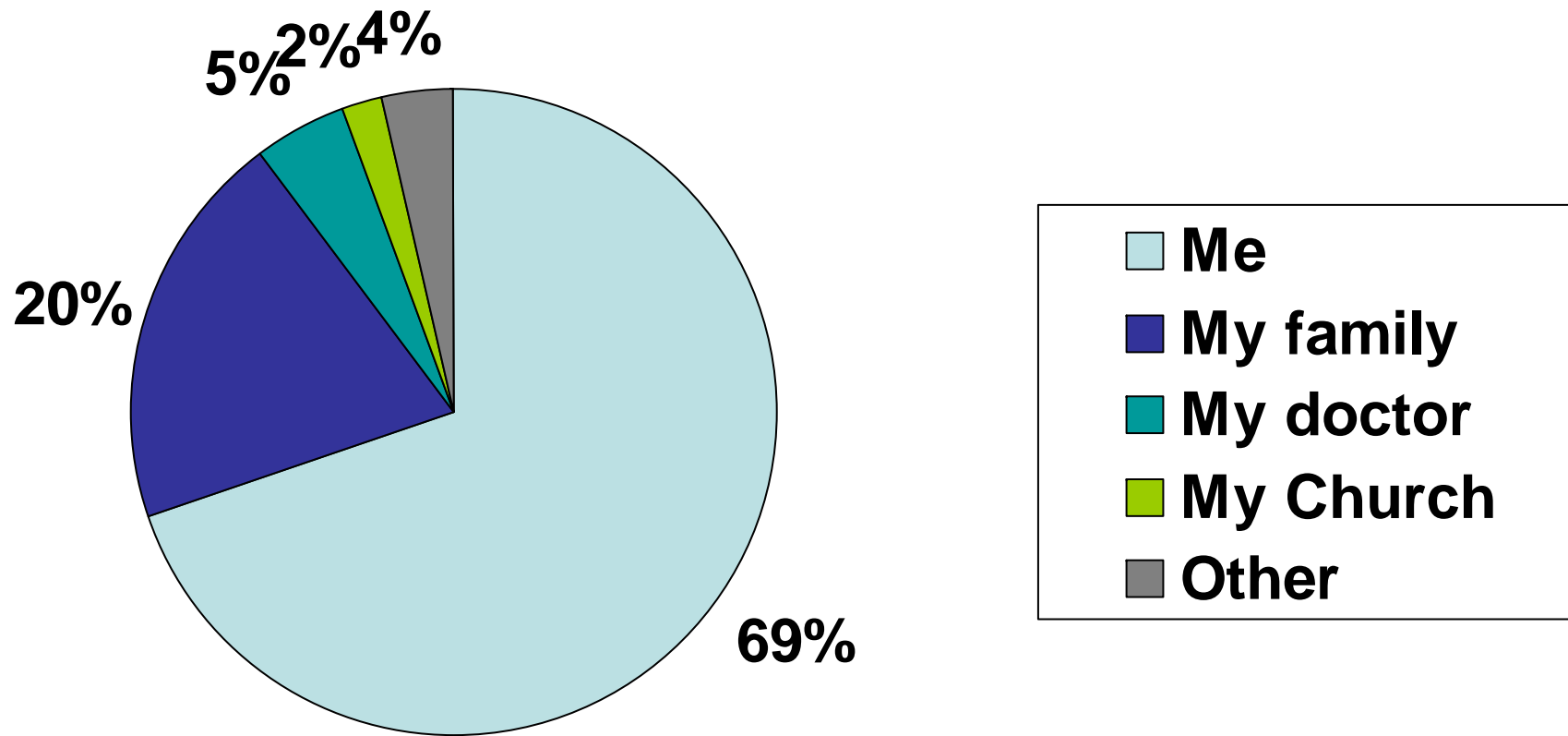


Without Family Doctor



For those without insurance and those without family doctors, media outlets (TV, books, magazines) are the largest provider of health information.

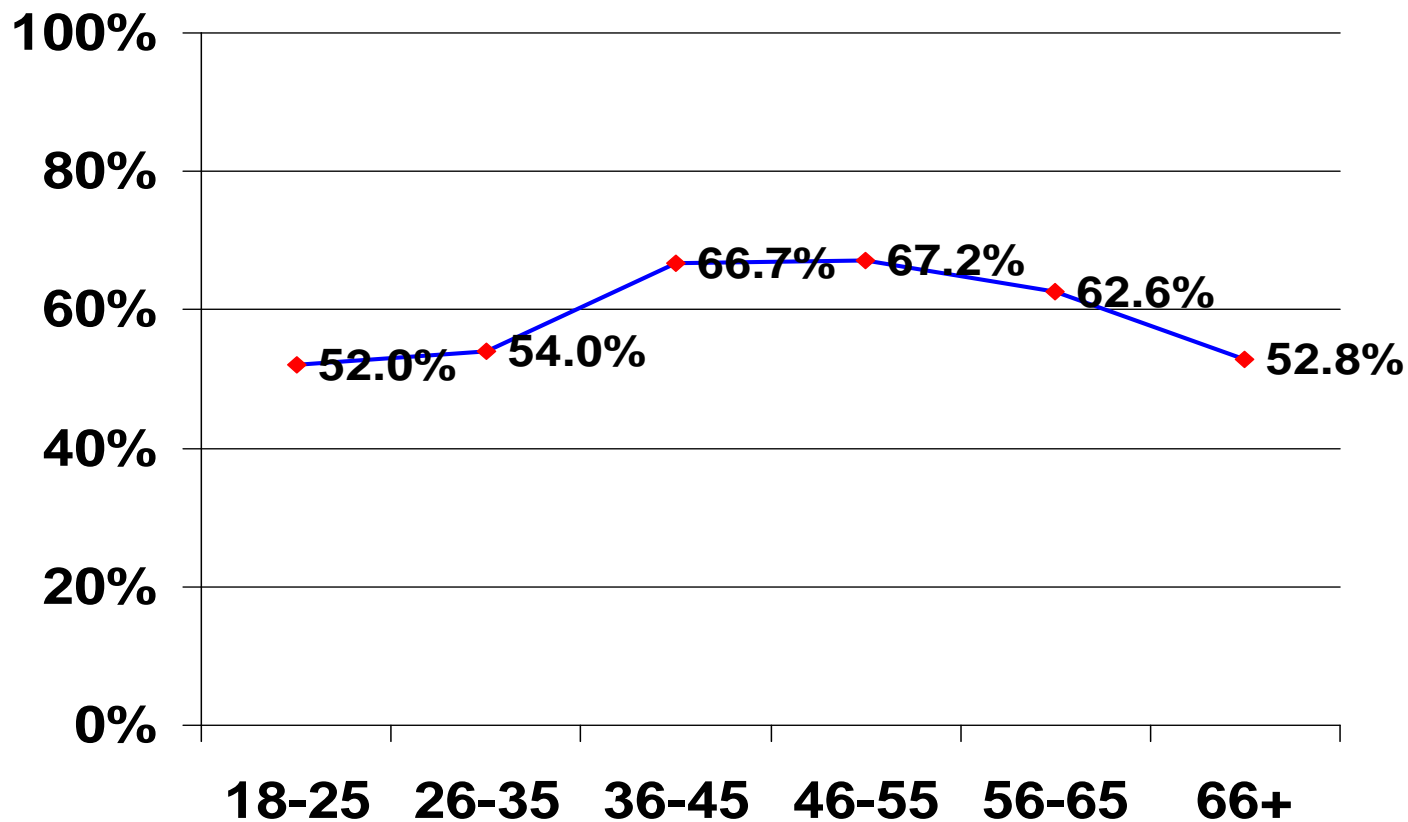
“Who influences you to take care of your health?”



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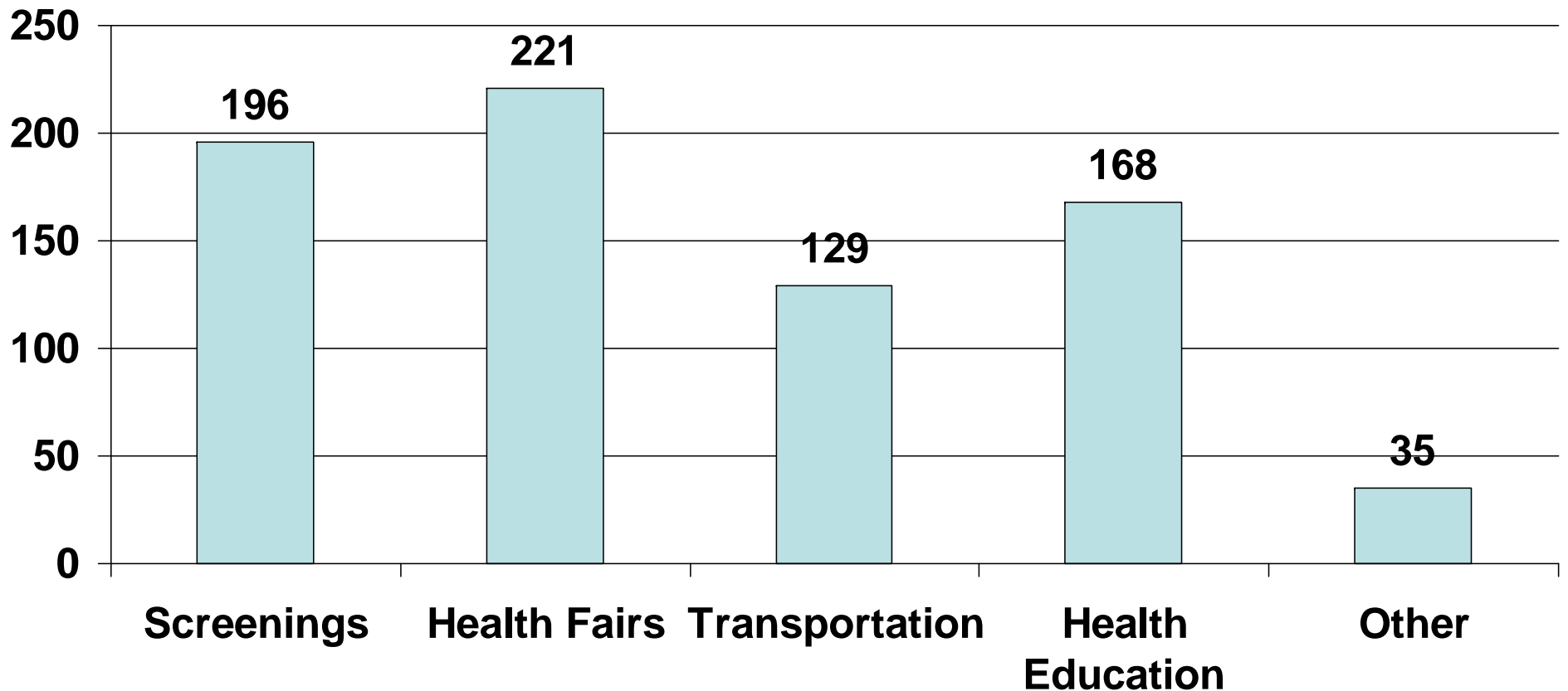
“Does the church have a role in helping you stay healthy?”

Overall, 60% said the church does have a role in helping them stay healthy.



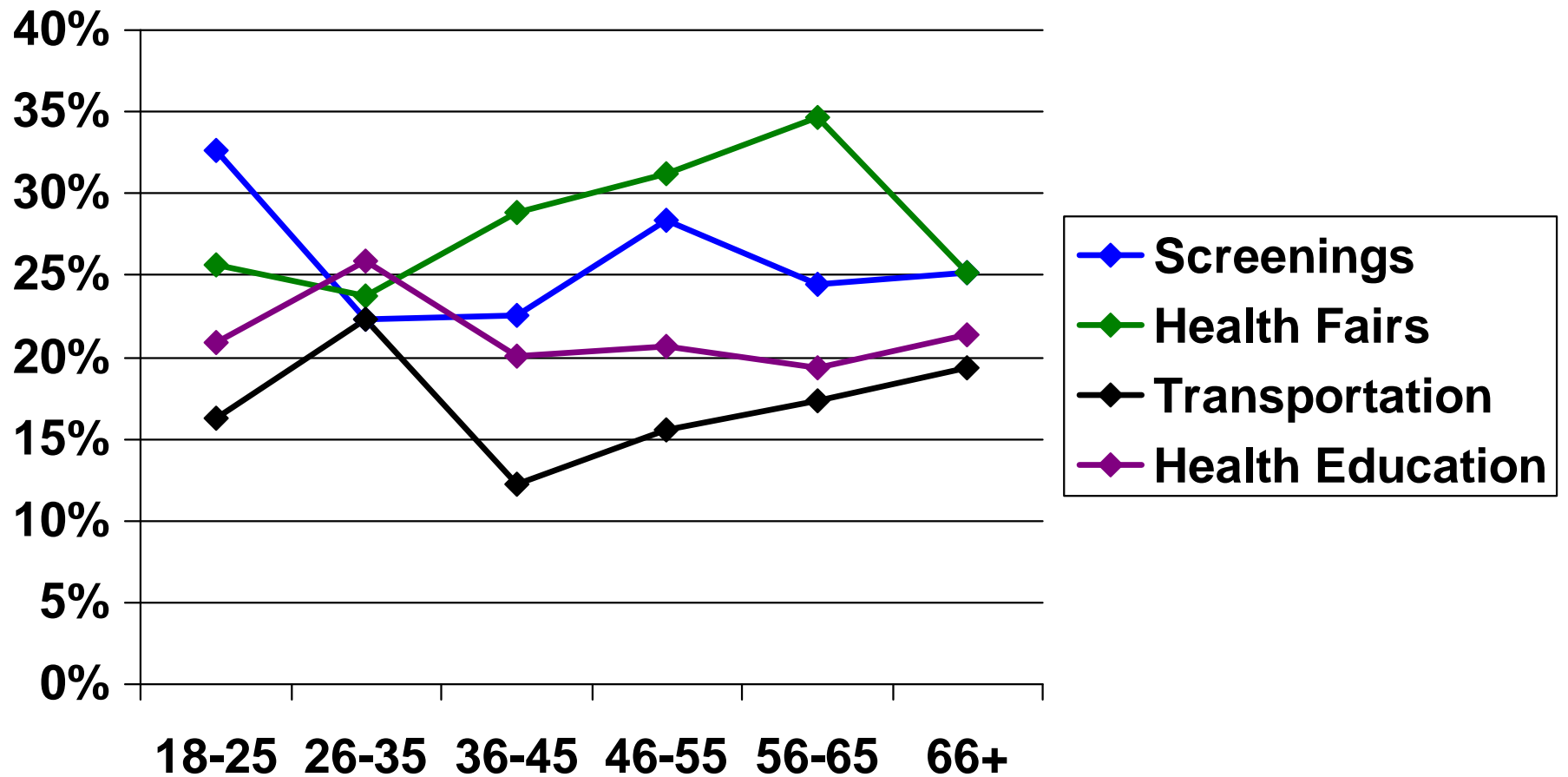
However, there is a difference in the role of the church across age groups

“If yes, what health care services should the church provide?”



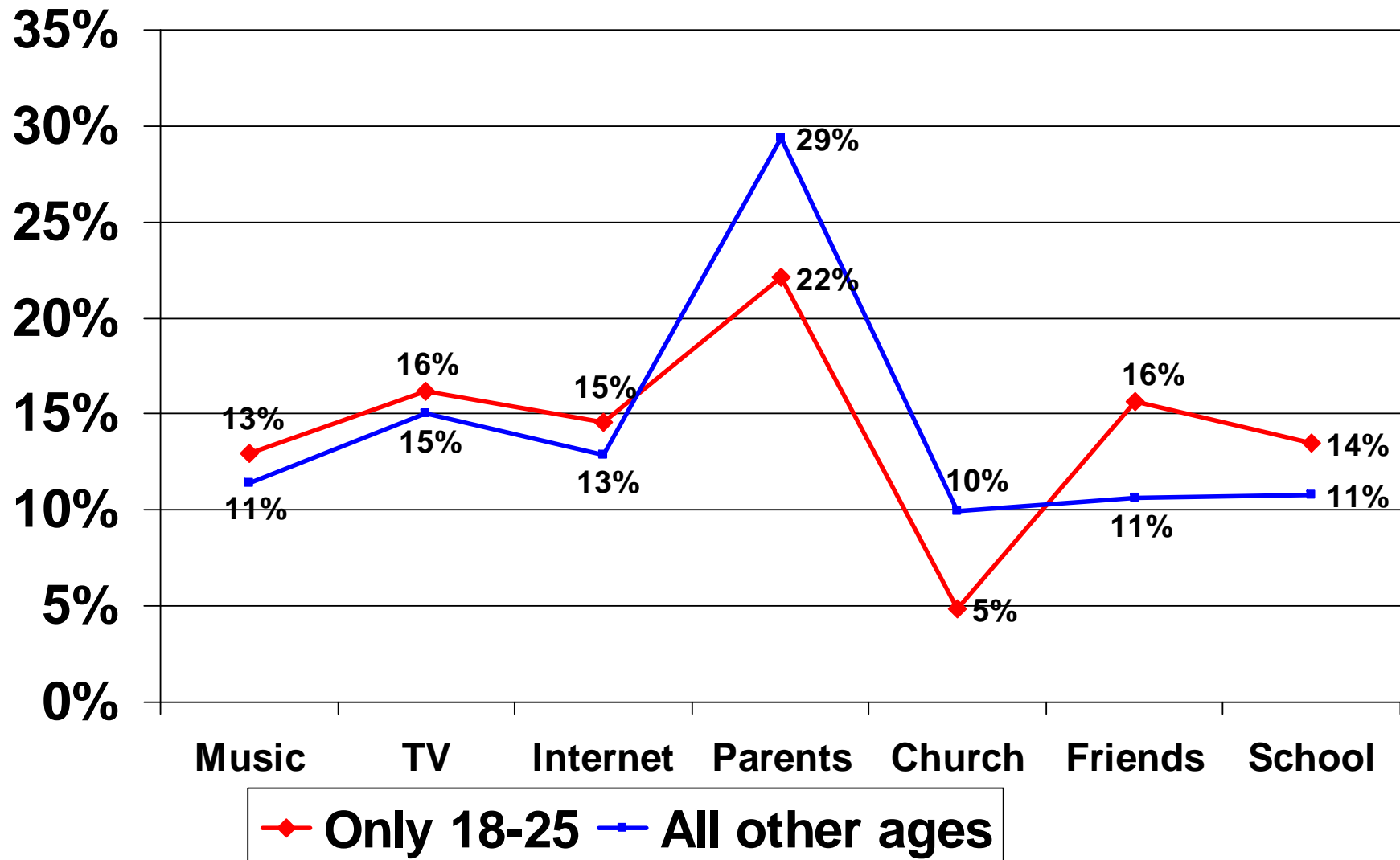
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“If yes, what health care services should the church provide?”



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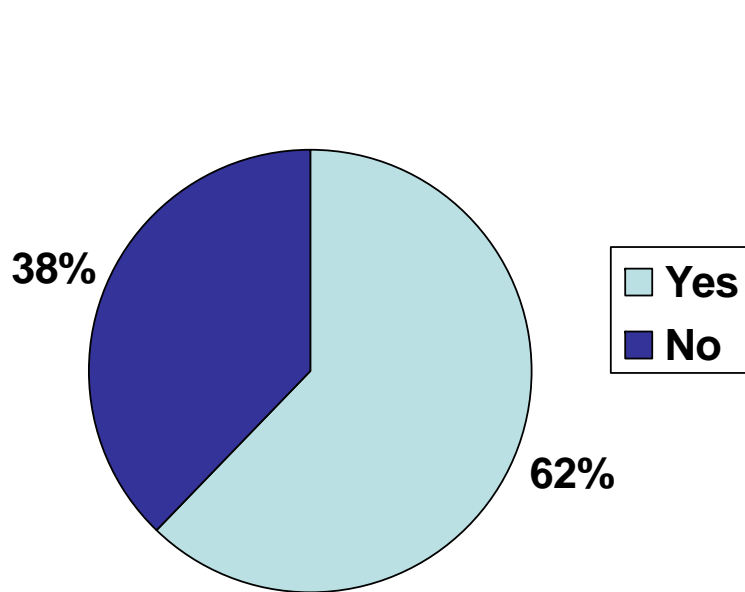
“What influences young people to take care of their health?”



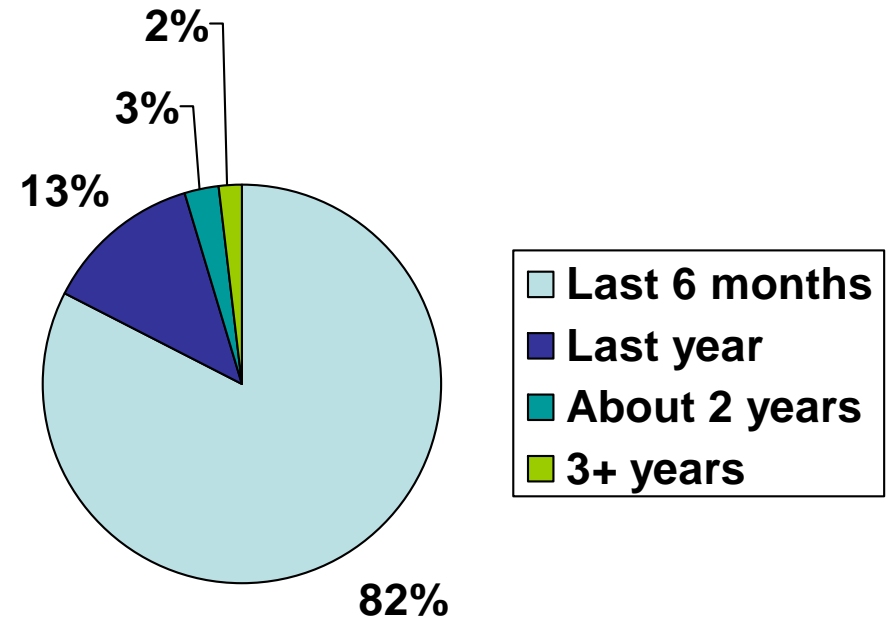
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Medical Home and Access

“Do you have a family doctor?”



“Last time visited?”



62% of respondents have a family doctor and 95% of those individuals have seen their doctor in the last year.

Who Are the Residents that Do Not Have a Family Doctor?

Gender

- 58% male

Age

- 26% are between the ages of 36-45 (highest group)

Education

- 74% have a high school diploma or less

Employment status

- 52% are either retired or employed

Who are the Residents that Do Not Have a Family Doctor?

Income

- 73% have income less than 20K
- 13% have income between 20K – 30K
- 9% have income between 30K – 40K

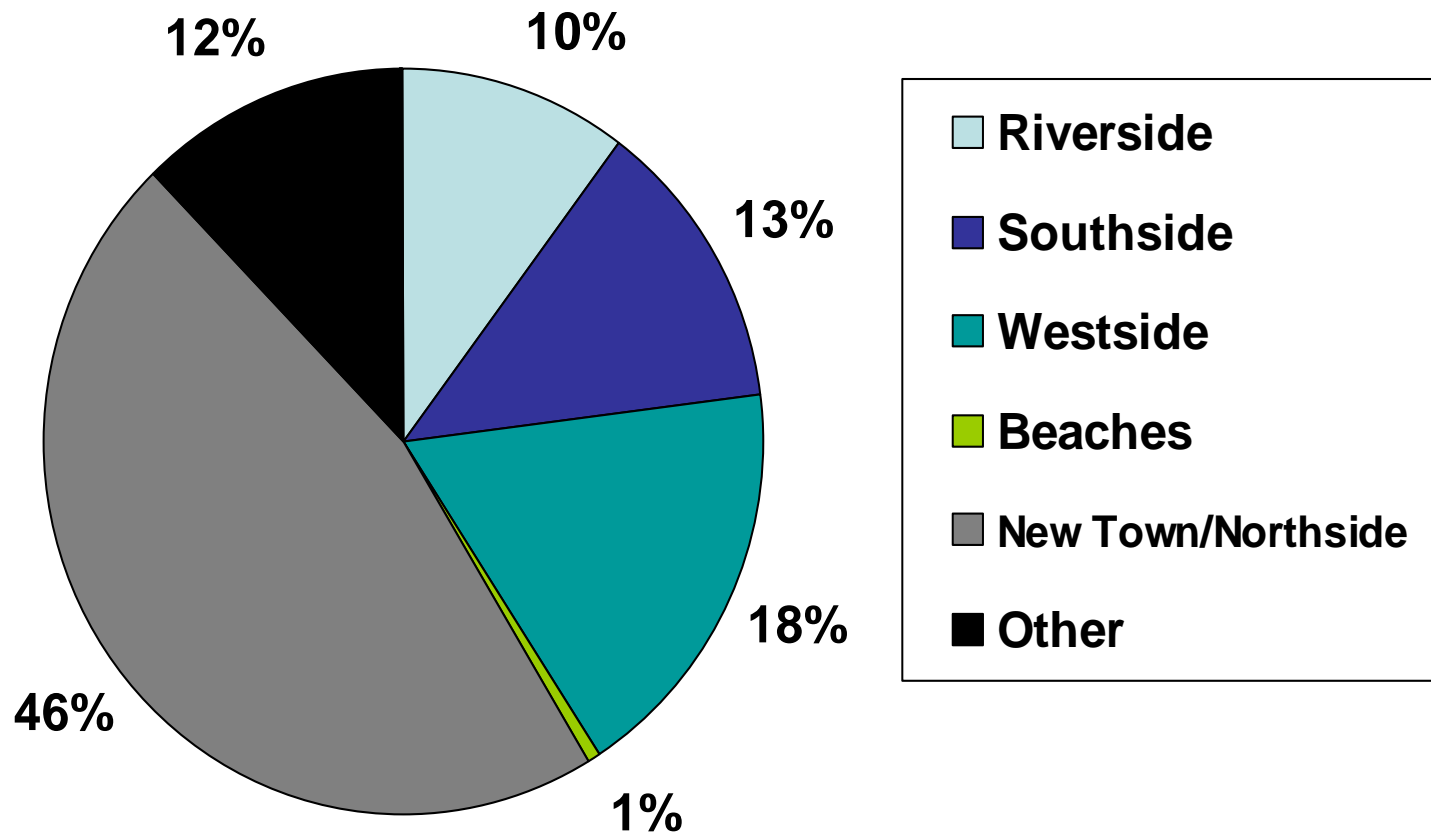
Insurance coverage

- 43% have some type of health insurance

Actions when ill

- 71% go to the ER

“If you have a family doctor, where is your family doctor located?”



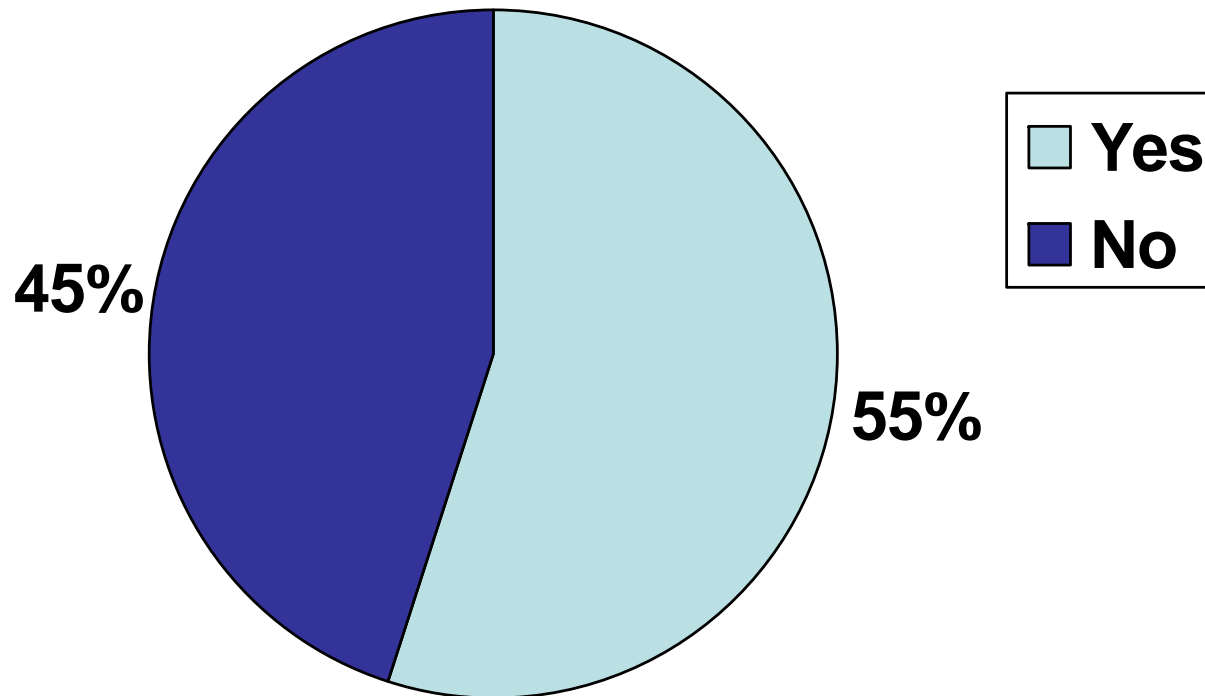
New Town Family Doctors

- 77% of overall respondents believe that there are not enough good doctors in New Town

However....

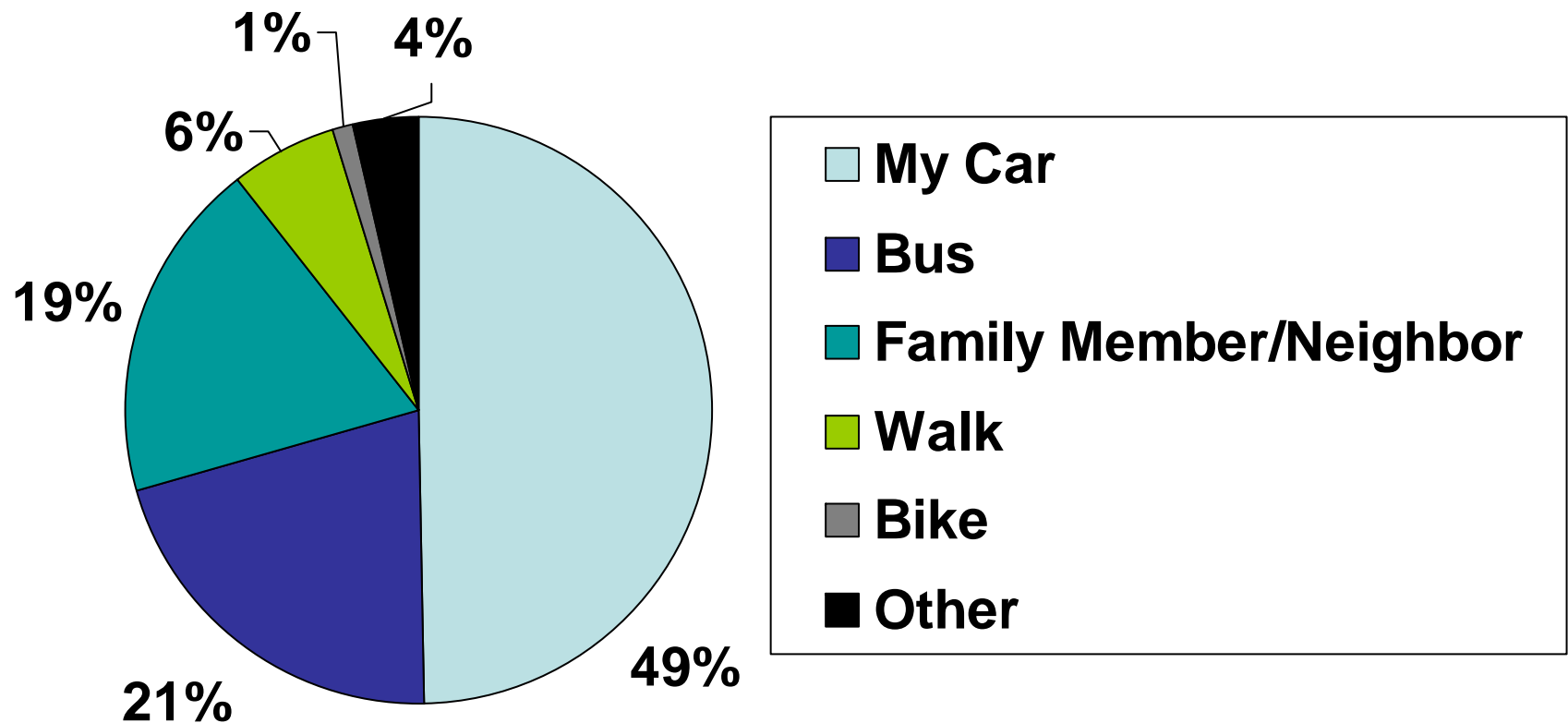
- Of the people who are patients of New Town doctors:
 - 95% agreed that their doctor understands their needs
 - 95% agreed that their doctor treats them with respect

Family Doctor vs. Ability to Pay for Medicines



45% of the people with a family doctor cannot afford to pay for their medicines.

“How do you get to your doctor’s office?”



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Transportation vs. Income

As income increases, the use of transportation other than “my car” decreases.

Count		income					Total
		<20K	20,001-30,000	30,001-40,000	40,001-50,000	50,001+	
transdoctors	my car	132	72	40	19	10	273
	bus	83	18	10	3	0	114
	family member/neighbor	72	21	10	1	0	104
	walk	26	5	1	1	0	33
	bike	4	1	0	0	0	5
	other	16	3	1	0	0	20
Total		333	120	62	24	10	549

Transportation as an issue only accounts for 9.4% of all responses to “What prevents good health?”

For each income level, transportation never makes up more than 10% of the responses.

Does Insurance Influence ER Visits?

- 59% of those without insurance *and* without a family doctor choose the ER when sick.
- 30% of those with insurance and without a family doctor choose the ER when sick.

Thus, there is a direct relationship between having insurance (of any kind) and the number of ER visits.

Shands

- The uninsured choose Shands 64% of the time. However 60% of uninsured said they choose the ER they go to because it is the closest.
 - The choice may be due to proximity more than insurance issues
- Overall (insured or not), of those who go to Shands, 74% do so because it is the closest.

Shands vs. Other ER's

The residents of New Town choose Shands 55% of the time, more than all other hospitals combined.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Baptist-Downtown	116	17.4	21.8	21.8
	St. Vincents	90	13.5	16.9	38.6
	Shands	293	44.1	55.0	93.6
	Memorial	17	2.6	3.2	96.8
	Orange Park	2	.3	.4	97.2
	Other	15	2.3	2.8	100.0
	Total	533	80.2	100.0	
Missing	System	132	19.8		
Total		665	100.0		

Shands vs. Other ER's

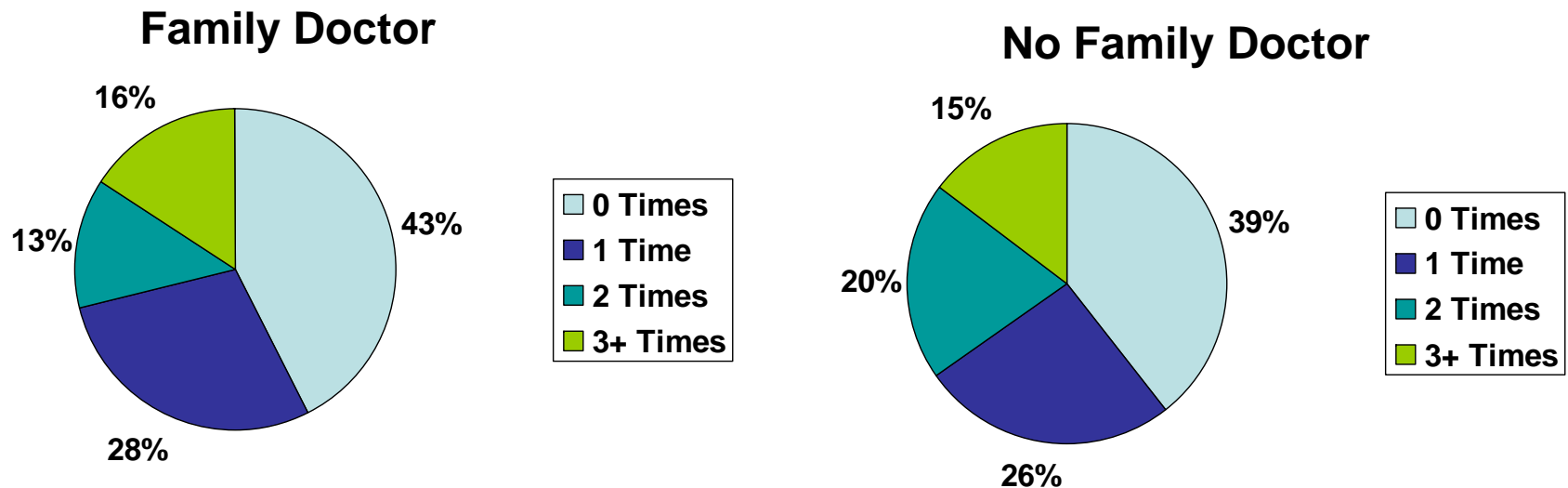
However, Baptist and St. Vincent's are perceived to have the best reputations. Additionally, Shands is chosen frequently for proximity.

whichER * whythatER Crosstabulation

Count		whythatER						Total
		Thats where my insurance tells me to go	it's close to my house	that's where my family has always gone	i get really good care there	it's the best hospital in Jax	other	
whichER	Baptist-Downtown	14	17	5	36	39	5	116
	St. Vincents	11	25	7	26	16	2	87
	Shands	20	215	12	14	16	14	291
	Memorial	2	3	6	3	1	2	17
	Orange Park	0	2	0	0	0	0	2
	Other	0	3	0	2	1	9	15
Total		47	265	30	81	73	32	528

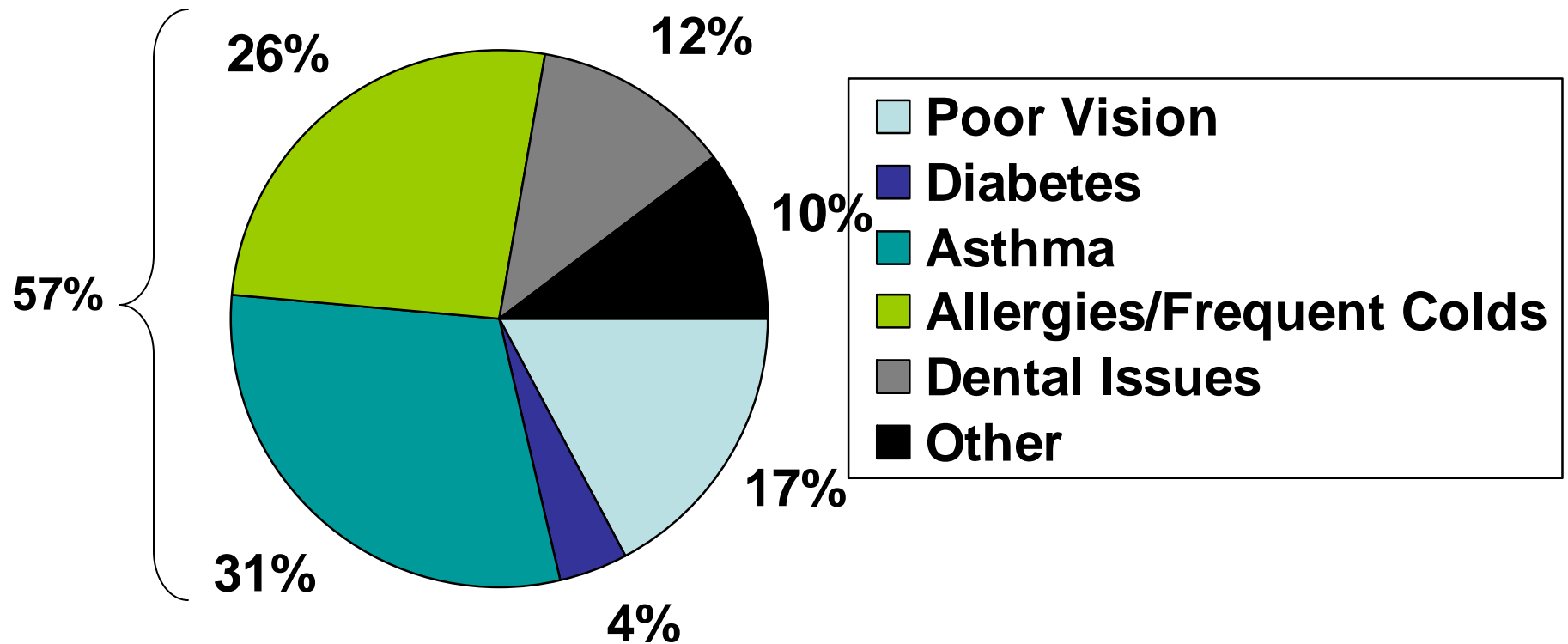
Family Doctor and ER visits

- Of those with a family doctor, 43% (largest category) have not been to the ER in the past two years.
- Only 16% have been three plus times.



While we would expect the opposite to be true for those without a family doctor, this is not the case. Having a family doctor does not change ER use.

“If you have children living with you, do they suffer from the following?”



Asthma and allergies make up over half of the reported child illness cases.

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Recommendations for the New Town Healthcare Subcommittee

- Increase health insurance coverage for men and children living in New Town.
- Address perception of crime, its influence on behavior, influence on young people, and quality of new town doctors
- Those with a family doctor depend on them for their source of education vs. educational outreach for the uninsured and no medical home needs to be via TV, and magazines
- High intrinsic need to go to the doctor, however, they can not afford the treatment– but they still seek out knowledge, just can't afford it
- Transportation is not really a problem. People are finding a way to get to the doctor
- Church appears to be influential with the 36-65 age groups
- People who have a medical home, are visiting their doctor frequently. However, having a medical home is not a deterrent from ER usage. Furthermore, it was found that not having insurance or not having a medical home does not decrease ER usage. It's possible that respondents did not understand the difference between a family doctor and an ER. This is an opportunity for outreach and education for ER diversion.
- Most children are suffering from asthma or allergy like symptoms